



GLOBAL ENTREPRENEURSHIP & MANAGEMENT SUMMIT

DAY 1

23rd March 2023, Thursday

- 6:30 PM – 6:40 PM IST Chancellor's Address by **Dr. Indu Shahani**
- 6:40 PM – 6:50 PM IST Welcome Address by **Vice Chancellor Dr. Rajan Welukar**
- 6:50 PM – 7:00 PM IST Convenor's Summit Note by **Dr. Varsha Agarwal**
- 7:00 PM – 8:00 PM IST **Session by Martin Roll** (Global thought-leader on strategy, transformation, and leadership, Senior Advisor, Bestselling Author)
- 8:00 PM – 9:00 PM IST **Session by Dr. Aileen Ionescu-Somers** (Alumnus: Imperial College of London, Executive Director, Global Entrepreneurship Monitor, Switzerland)

DAY 2

24th March 2023, Friday

- 6:30 PM – 7:00 PM IST ATLAS Showcase
- 7:00 PM – 9:00 PM IST **Research Workshop by Dr. Rahat Munir** (Head Department of Accounting and Corporate Governance, Macquarie Business School, Australia)

DAY 3 & 4

25th March 2023 to 26th March 2023, Saturday & Sunday

- 6:30 PM – 9:00 PM IST TRACK Presentations

DAY 5

27th March 2023, Monday

- 6:30 PM – 7:00 PM IST ATLAS Showcase
- 7:00 PM – 8:00 PM IST **Session by Sunil Tulsiani** (#1 Best-Selling Author, Speaker, Real Estate Investor & Founder of Private Investment Club)
- 8:00 PM – 8:30 PM IST ATLAS Showcase
- 8:30 PM – 9:30 PM IST **Session by Dr. David Aaker** (Father of Modern Branding, Alumnus: MIT Sloan School of Management Stanford University, Creator of Aaker Model, Professor Emeritus, University of California, Hass School of Business, Berkeley, Vice Chairman, Prophet, USA)

DAY 6

28th March 2023, Tuesday

- 6:30 PM – 7:00 PM IST ATLAS Showcase
- 7:00 PM – 8:00 PM IST **Session by Dr. Indu Shahani** (President & Chancellor - ATLAS SkillTech University)
- 8:00 PM – 9:00 PM IST **Session by Dr. Rishikesh T Krishnan** (Alumnus: IIM Ahmedabad, Stanford University and IIT Kanpur), Director, Indian Institute of Management, Bangalore, India)

DAY 7

29th March 2023, Wednesday

- 6:30 PM – 7:00 PM ATLAS Showcase
- 7:00 PM – 7:45 PM **Session by Dr. Philip Kotler** (Father of Modern Marketing, S. C. Johnson Distinguished Professor of International Marketing, J. L. Kellogg School of Management, USA)
- 7:45 PM – 9:00 PM **International Panel Discussion (Theme - Sustainable Ideas for Business in the New Normal)**
1. **Michael Goldberg** (Alumnus, Wharton School, Johns Hopkins University & Princeton University, Executive Director, Veale Institute of Entrepreneurship, Case Western Reserve University, USA)
 2. **Dr. Allan R Cohen** (Alumnus, Harvard Business School, Professor (Emeritus), Babson College, USA)
 3. **P K Gupta** (Global CTO, Dell Technologies, USA)
 4. **Sasha E. Butler** (CEO, Center for Global Alliance & Leadership Expansion, USA)
 5. **Tushar Patel** (Area: Marketing, IIM Ahmedabad, India)
 6. **David Weir** (Alumnus: University of Oxford; Advisor: Emerald Publishing; Professor of Intercultural Management, York St John University, United Kingdom)
 7. **Mr. Siddharth Shahani** (Executive President ATLAS SkillTech University)
- 9:00 PM – 9:10 PM **Valedictory (Announcement of Best Paper Awards)** By Vice Chancellor Dr. Rajan Welukar
- 9:10 PM – 9:20 PM **Convenor's Vote of Thanks** by Dr. Varsha Agarwal