



**ATLAS**  
**SKILLTECH**  
**UNIVERSITY**

Established vide ATLAS SKILLTECH University, Mumbai Act, 2021  
(Maharashtra Act No. XV of 2021) of the Government of Maharashtra

# **ANNUAL REPORT**

**For A.Y. 2024 - 25**



## Vision

To create leaders of the future, equipped with the skills of tomorrow



## Mission

To empower learners with 21st century skills and transdisciplinary knowledge to excel in Industry 4.0

ATLAS SKILLTECH UNIVERSITY is driven by  
**The National Education Policy 2020**

- Holistic & multidisciplinary
- Modular Programme
- Choice & credit based
- Research & innovation
- Industry Integrated | Experiential Entrepreneurship
- Internationalization
- Equity, diversity & inclusion

- Faculty Development
- Lifelong Learning
- Technology led Indian culture integration
- Interdisciplinary Learning
- Skill Oriented Hands on learning
- Liberal Arts Integration
- Student Centric

The University Philosophy is to empower today's youth with the skills of the future to transform them into new-age global leaders, innovators and entrepreneurs.

ATLAS students go onto join a unique group of educators, learners, and leaders in a passionate pursuit of driving global impact. Therefore, everything we do is designed to equip students with knowledge, skills and experiences that transcend the conventional and enable them to excel in every area of life, industry and society.

### WORLD-CLASS LEARNING

Co-created with world-renowned university partners, our modular, liberal curriculum evolves constantly based on industry needs and is taught with a focus on real-world experience.

### FUTURE READINESS

ATLAS education ensures that you have the necessary tools to grab the opportunities and tackle the challenges of the future head-on. Step into the world fully prepared to take charge and make a difference

### INDUSTRY INTEGRATION

Centered in the heart of Mumbai, the ATLAS community works hand-in-hand with industrial leaders at every stage – conception of programs, teaching methods, insights into the industry, and hands-on experience.

### COMMUNITY & COLLABORATION

The technology-integrated campus brings together students from varied academic disciplines to experience the power of collaboration whilst nurturing a community of innovators and leaders.



**Dr Indu Shahani**  
Founding President & Chancellor

**WELCOMES DISTINGUISHED ADVISORY BOARD**



**DEEPAK PAREKH**  
Chairman  
ATLAS Advisory Board



**KESHAV MURUGESH**  
Group CEO  
WNS GLOBAL SERVICES



**KARAN SINGH**  
Managing Director  
BAIN & COMPANY



**ANANT GOENKA**  
Vice Chairman  
CEAT LTD.



**RAM RAGHAVAN**  
President, Enterprise Oral Care  
COLGATE PALMOLIVE COMPANY



**VIVEK PANDIT**  
Senior Partner,  
MCKINSEY & COMPANY



**JAMIL KHATRI**  
Co-Founder and CEO  
UNIQUIS



**ARYAMAN VIKRAM BIRLA**  
Director ABMCPL  
Founder ABNA, ABV



**SANJAY GURBUXANI**  
VP, IBS AMEA  
& Global Digital Innovation  
MONDELEZ INTERNATIONAL



**CAROL KIM**  
Vice President,  
Global Recruitment,  
Admissions & Financial Aid  
NEW YORK UNIVERSITY



**RUSS WINER**  
Professor of Marketing  
NYU STERN SCHOOL  
OF BUSINESS



**TIM MARSHALL**  
Deputy Vice-Chancellor  
RMIT UNIVERSITY



**ANITA DONGRE**  
Chief Creative Officer  
HOUSE OF ANITA DONGRE LIMITED



**AVANI DAVDA**  
Strategic Advisor  
Bain Advisory Network



**RONNIE SCREWVALA**  
Chairperson & Co-Founder  
upGrad



**MAYANK KUMAR**  
Co-Founder &  
Managing Director  
upGrad



Academic Year 2024-25, the 4th year for ATLAS SkillTech University, turned out to be a successful year on many counts for us especially as we had the strong support of the management team and the luminaries of the advisory board which brings with them the decades of varied experience from Industry and Academia.

This annual report outlines working of the university under the various schools and various key processes with the outcomes in quantitative terms as well as some glimpses of notable events /achievements /collaborations/ social impact made in the academic year 2024-25.

## OFFICE BEARERS 2024-25

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1. The President who is also the Chancellor - Dr. Indu Shahani
2. The Vice-Chancellor - Dr. Rajan Welukar
3. Deans/ Directors;
  - a) ATLAS ISDI - School of Design & Innovation: Prof. Anando Datta
  - b) ATLAS ISME - School of Management & Entrepreneurship:  
Dr. Zuleika Homavazir
  - c) ATLAS uGDX - School of Technology: Prof. Shashikant Patil
4. The Registrar - Dr. Parag Amin
5. The Chief Finance and Accounts Officer - Mr. Subodh Khanna
6. The Director of Assessment and Evaluation - Mr. Hemal Thakker

## SCHOOLS & PROGRAMS 2024-25

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1. ATLAS ISDI - School of Design & Innovation
  - a) Bachelor of Design (B.Des)
  - b) Master of Design (M.Des)
2. ATLAS ISME - School of Management & Entrepreneurship
  - a) Bachelor in Business Administration (BBA)
  - b) Master in Business Administration (MBA)
  - c) Bachelor of Science (Hons.) in Finance
3. ATLAS uGDX - School of Technology
  1. Bachelor of Technology (B.Tech)
  2. Bachelor of Science (Hons.) in Computer Science, Artificial Intelligence and Machine Learning.



# REPORT ON ATLAS ISDI – SCHOOL OF DESIGN & INNOVATION

## 1. BACHELOR OF DESIGN (B. DES)

**DURATION: 4 YEAR**

**CREDITS: 160**

### SPECIALIZATIONS

1. Communication Design
2. Fashion Communication & Styling
3. Fashion Design
4. Fashion Luxury and Fashion Design
5. Interior Design
6. Product Design
7. Strategic Design Management

## STUDENT ENROLLMENT TOTAL: 2621

No. of Students from State of Maharashtra	1725
No. of Students from other states	896
No. of Male students	435
No. of Female students	2186

## BACHELOR OF DESIGN (B.DES) ACADEMIC RESULT: 2024 – 25

SEMESTER	NO. OF CANDIDATE APPEARED	PASSED %
I	775	98%
II	768	100%
III	784	96%
IV	790	98%
V	756	98%
VI	753	97%
VII	311	97%
VIII	318	93%

## 2. MASTER OF DESIGN (M. DES)

**DURATION: 2 YEAR**

**CREDITS: 160**

### SPECIALIZATIONS

1. Communication Design
2. Fashion Communication & Styling
3. Fashion Design
4. Fashion Luxury and Fashion Design
5. Interior Design
6. Product Design
7. Strategic Design Management

### STUDENT ENROLLMENT TOTAL: 12

No. of Students from State of Maharashtra	9
No. of Students from other states	3
No. of Male students	5
No. of Female students	7

### MASTER OF DESIGN (M.DES) ACADEMIC RESULT: 2024 – 25

SEMESTER	NO OF CANDIDATE APPEARED	PASSED %
I	12	100%
II	12	100%

### FACULTY DETAILS

Total No. of Faculty	120
- No. of Professor	12
- No. of Associate Professor	26
- No. of Assistant Professor	82
- Student Teacher Ratio	22:1

# REPORT FOR ATLAS ISME – SCHOOL OF MANAGEMENT & ENTREPRENEURSHIP

## 1. BACHELOR IN BUSINESS ADMINISTRATION (BBA) (HONS)

**LEVEL – UNDERGRADUATE**

**DURATION: 4 YEAR**

**CREDITS: 120**

### SPECIALIZATIONS

1. Business Analytics
2. Economics
3. Marketing for a Digital World
4. Finance & Accounting
5. Entrepreneurship

### STUDENT ENROLLMENT TOTAL: 1825

No. of Students from State of Maharashtra	1563
No. of Students from other states	262
No. of Male students	1103
No. of Female students	722

### BACHELOR IN BUSINESS ADMINISTRATION (BBA) ACADEMIC RESULT: 2024 – 25

SEMESTER	NO. OF CANDIDATE APPEARED	PASSED %
I	835	94.49 %
II	832	88.82 %
III	713	93.83 %
IV	709	90.27 %
V	408	99.51 %
VI	408	99.26 %

## 2. MASTER'S IN BUSINESS ADMINISTRATION (MBA)

**LEVEL – POST GRADUATE**

**DURATION: 2 YEAR**

**CREDITS: 114**

### SPECIALIZATIONS

1. Marketing
2. Finance
3. Entrepreneurship
4. Business Analytics
5. Digital Marketing & Advertising

### STUDENT ENROLLMENT TOTAL: 800

No. of Students from State of Maharashtra	604
No. of Students from other states	196
No. of Male students	456
No. of Female students	344

### MASTER IN BUSINESS ADMINISTRATION (MBA)

#### ACADEMIC RESULT: 2024 – 25

SEMESTER	NO. OF CANDIDATE APPEARED	PASSED %
T4	349	100 %
T5	349	100 %
T6	349	100 %
I	419	95.94 %
II	417	94.00 %

### 3. BACHELOR OF SCIENCE (HONS.) IN FINANCE

**LEVEL – GRADUATE**

**DURATION: 4 YEAR**

**CREDITS: 160**

#### SPECIALIZATIONS

1. Finance

#### STUDENT ENROLLMENT TOTAL: 32

No. of Students from State of Maharashtra	31
No. of Students from other states	1
No. of Male students	22
No. of Female students	10

#### BACHELOR OF SCIENCE (HONS.) IN FINANCE

##### ACADEMIC RESULT: 2024 – 25

TRIMESTER	NO. OF CANDIDATE APPEARED	PASSED %
I	32	100 %
II	32	96.88 %

#### FACULTY DETAILS

Total No. of Faculty	116
- No. of Professor	13
- No. of Associate Professor	26
- No. of Assistant Professor	77
- Student teacher ratio	23:1

# REPORT ON ATLAS UGD<sub>X</sub>– SCHOOL OF TECHNOLOGY

## 1. BACHELOR OF TECHNOLOGY IN COMPUTER SCIENCE, ARTIFICIAL INTELLIGENCE AND MACHINE LEARNING (B. TECH)

**LEVEL – GRADUATE**  
**DURATION: 4 YEAR**  
**CREDITS: 160**

### SPECIALIZATIONS

1. Computer Science, Artificial Intelligence and Machine Learning

### STUDENT ENROLLMENT TOTAL: 183

No. of Students from State of Maharashtra	167
No. of Students from other states	16
No. of Male students	129
No. of Female students	54

## BACHELOR OF TECHNOLOGY IN COMPUTER SCIENCE, ARTIFICIAL INTELLIGENCE AND MACHINE LEARNING (B. TECH) ACADEMIC RESULT: 2024 – 25

SEMESTER	NO OF CANDIDATE APPEARED	PASSED %
I	123	96.75 %
II	118	94.07 %
III	62	100 %
IV	62	91.94 %

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## 2. BACHELOR OF SCIENCE (HONS.) IN ARTIFICIAL INTELLIGENCE AND MACHINE LEARNING.

**LEVEL – GRADUATE**  
**DURATION: 4 YEAR**  
**CREDITS: 160**

### SPECIALIZATIONS

1. Artificial Intelligence and Machine Learning

## STUDENT ENROLLMENT TOTAL: 12

No. of Students from State of Maharashtra	12
No. of Students from other states	0
No. of Male students	9
No. of Female students	3

## BACHELOR OF SCIENCE (HONS.) IN AI AND ML ACADEMIC RESULT: 2024 – 25

SEMESTER	NO. OF CANDIDATE APPEARED	PASSED %
V	13	100 %
VI	13	100 %

## FACULTY DETAILS

Total No. of Faculty	8
- No. of Professor	4
- No. of Associate Professor	2
- No. of Assistant Professor	2
- Student teacher ratio	24:1

## COMMITTEES & CHAIRPERSONS

S.No.	Committees	Chairperson
1	Governing Body	Dr. Indu Shahani
2	Board of Management	Dr. Rajan Welukar
3	Academic Council	Dr. Rajan Welukar
4	Board of Studies: ATLAS ISDI School of Design and Innovation	Mr. Anando Datta
5	Board of Studies: ATLAS ISME School of Management & Entrepreneurship	Dr. Zuleika Homavazir
6	Board of Studies: ATLAS uGDX School of Technology	Dr. Shashikant Patil
7	Finance Committee	Mr. Siddharth Shahani
8	Internal Quality Assurance Cell (IQAC)	Dr. Rajan Welukar
9	Admission Committee	Mr. Siddharth Shahani
10	Anti Ragging Committee	Dr. Rajan Welukar
11	Grievance Redressal Committee	Dr. Vinima Gambhir
12	Internal Complaints Committee (ICC)	Dr. Simarjeet Makkar
13	Women Development Cell	Dr. Zuleika Homavazir
14	Scholarship Committee	Mr. Pradyumna Vyas
15	Monitoring Committee	Dr. Rajan Welukar
16	University Research Committee	Dr. Rajan Welukar
17	Institute Ethics Committee	Dr. Sushil Kelkar
18	Board of Assessment & Evaluation	Dr. Rajan Welukar
19	Examination Committee	Prof. Meena Krishna
20	Academic Progress Monitoring Committee	Dr. Parag Amin

## COMMITTEES & CHAIRPERSONS

21	Academic Scheduling Committee	Dr. Parag Amin
22	Infrastructure Planning & Development Committee	Mr. Imran Kapadia
23	Library Committee	Dr. Varsha Agarwal
24	National Education Policy ( NEP ) Implementation Committee	Dr. Rajan Welukar
25	Recognition of Prior Learning (RPL) Committee	Ms. Bulbul Chaudhary
26	Social Responsibility Cell (NSS Cell)	Dr. Parag Amin
27	Student Attendance Monitoring & Disciplinary Committee	Dr. Parag Amin
28	Unfair Means Inquiry Committee	Prof. Meena Desai
29	Sports & Cultural Cell	Mr. Kunal Ramchandani
30	Career Advancement Scheme Committee	Dr Rajan Welukar
31	SC/ST Cell	Dr Rajan Welukar
32	Equal Opportunities Cell	Dr. Zuleika Homavazir
33	Alumni Engagement Cell	Dr. Parag Amin
34	Corporate Relations and Placement Cell	Mr. Siddharth Shahani
35	Intellectual Property Rights Cell (IPR Cell)	Dr. Varsha Agarwal
36	Student Research Development Cell (SRDC)	Dr.Varsha Agarwal
37	e-Samadhan	Bhargavi Deshpande
38	Swayam	Dr.Yukti Khajanchi
39	MSME Portal	Dr. Rabinder Henry
40	NAD (National Academic Depository) Coordinator	Dr. Hemal Thakker

## LIBRARY



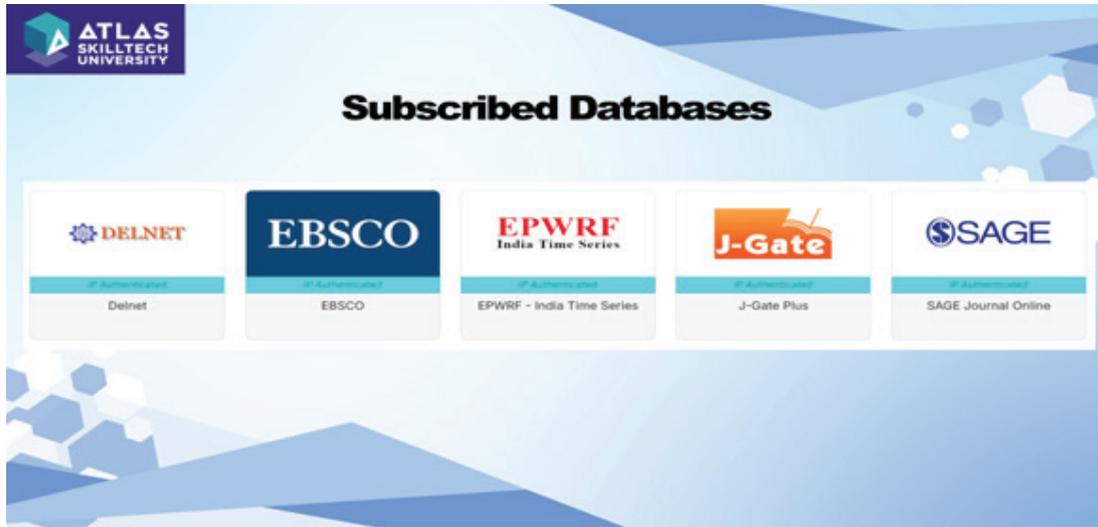
The library collection is meticulously curated to support the academic and professional development of students and faculty. The resources are distributed amongst the schools at ATLAS SkillTech University such as ISME, ISDI, and uGDx. It includes comprehensive resources covering various aspects of management, business disciplines, design disciplines and technological fields.

ATLAS SkillTech library offers a highly conducive environment for users and is equipped with state-of-the-art facilities. A fully integrated Library Management System named KOHA, including RFID, has automated numerous processes, ensuring efficient circulation of books and other library materials. The Web based Online Public Access Catalogue (WebOPAC) is accessible both on and off campus, providing seamless access to library resources. The library is dedicated to fostering an inspiring learning atmosphere that encourages students to cultivate a habit of reading, learning, and research. As the intellectual hub of the Institute, it remains one of the most active and frequently visited spaces on campus.

### ONLINE DATABASE SUBSCRIPTION 2024-25

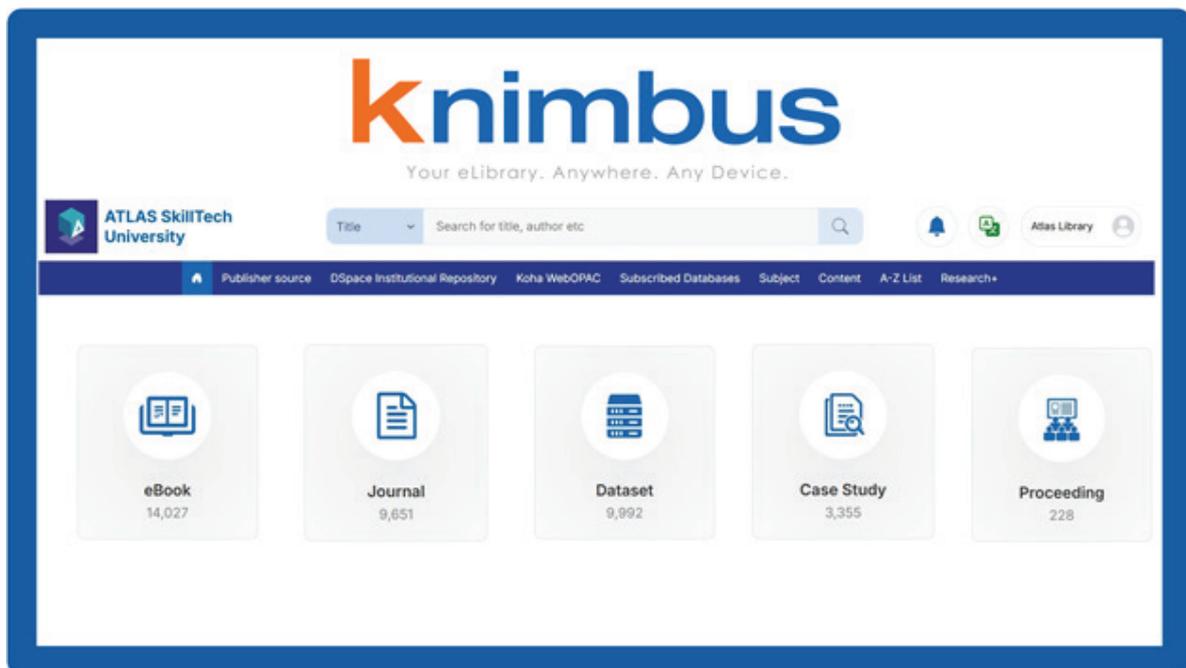
The databases subscribed are an important part of the pedagogy. These databases cover Academic, Industrial, and Statistical Data. We provide remote access of databases to our fraternity to access the e-resources anytime and from anywhere.

<b>Academic Literature</b>	<b>E-books</b>	<b>Statistical</b>	<b>Library Consortia</b>	<b>Library Membership</b>
EBSCO – Business Source Elite	E-books subscription Business Core	EPWRF	DELNET	<ol style="list-style-type: none"> <li>1. American Information Resource Center</li> <li>2. Nation Digital Library</li> <li>3. INFLIBNET</li> <li>4. Shodhganga</li> </ol>



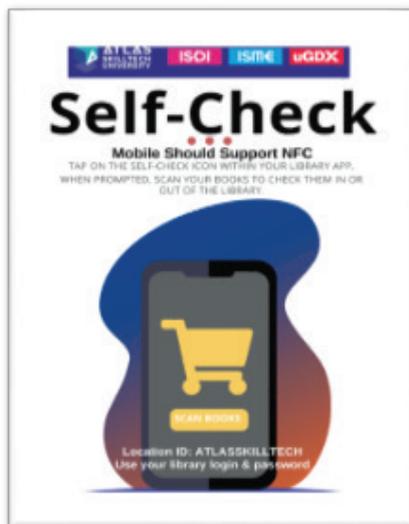
## KNIMBUS REMOTE ACCESS SUBSCRIPTION 2024-25

ATLAS Library has subscribed Knimbus remote access software in the academic year 2024-25. Knimbus is a versatile digital library platform that provides seamless access to eBooks, journals, and databases from anywhere, anytime. With features like federated search, off-campus access, and integration with research databases it simplifies research and learning for institutions and individuals alike. Its user-friendly interface and robust analytics make it a go-to solution for modern libraries.



## SOLUS LIBRARY MOBILE APP'S

ATLAS SkillTech University is enhancing library convenience with the SOLUS Library Mobile App's Self Check Service. This innovative solution allows students and faculty to borrow and return books using their smart phones eliminating the need to wait at the circulation desk.



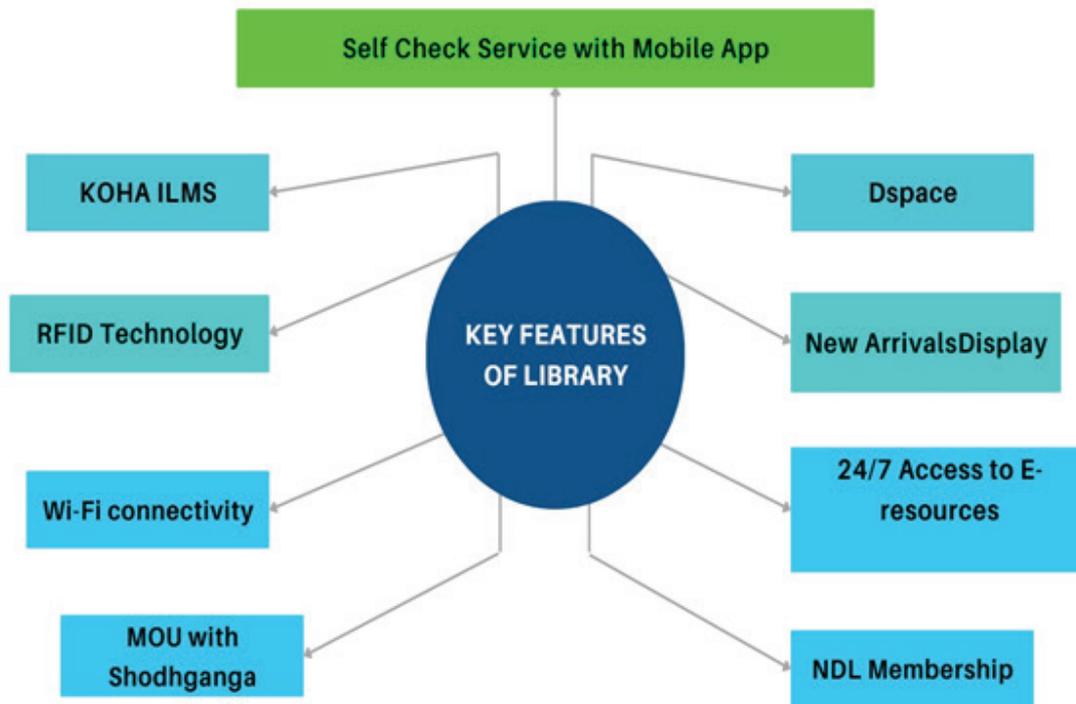
## LIBRARY COLLECTION STATISTICS

Sr. No.	Library Item	Quantity
1	Total No. of Volumes	10919
2	Total No. of Titles	3839
3	No. of Journals	11
4	No. of Databases	03
5	No. of E-Books	36604
6	No. of E-Journals	58391
7.	No. of Design Thesis	539
8.	No. of MBA Project Report	397

## E-BOOKS STATISTICS AVAILABLE IN ONLINE DATABASES:

Sr. No.	Name of the Database	No. of E-Books
1	EBSCO	11900
2	DELNET	10677
3	KNIMBUS	14027
	Total	36604

## KEY FEATURES OF THE ATLAS LIBRARY:



## LIST OF NEWSPAPERS SUBSCRIBED IN 2025

- Times of India
- Economic Times
- Loksatta
- Business Standard

## NATIONAL DIGITAL LIBRARY CERTIFICATE VALID TILL JANUARY 2026:



## LIST OF SUBSCRIBED PRINT & E-JOURNALS (2025):

Sr. No.	Title
1	South Asian Journal of Business and Management Cases
2	IIM Kozhikode: Society & Management Review
3	Journal of Entrepreneurship and Innovation in Emerging Economies
4	Studies in Microeconomics
5	Journal of Education for Sustainable Development
6	Higher Education for the Future
7	Journal of Creating Value
8	Society and Culture in South Asia
9	Asian Journal of Management Cases
10	Emerging Economies Cases Journal
11	Harvard Business Review
12	Journal of Design History
13	Oxford Art Journal
14	Journal of Design Research
15	International Journal of Advance Computer Science and Technology Research
16	International Journal of Software Engineering & Systems
17	Journal of Intelligent Computing and Applications
18	International Journal of Computer Science and Knowledge Engineering
19	International Journal of Scientific Computing

## LIBRARY SERVICES

### OFFLINE SERVICE:

- Circulation Service
- New Arrival Display
- Student orientation - pic
- Database Search Service
- Inter Library Loan service
- HELP Desk Service

### ONLINE SERVICES:

- Atlas library Daily News Alert Service
- Transaction email alert service
- Email Alert Service for Newly added books
- Email Alert service for Table of Content updates of Journals
- Online orientation Programme
- Dynamic library portal
- Personalized web opac book search service
- Remote Access to e-resources via Knimbus software [m-library app]
- Access to Previous Years Question Papers
- Single Search platform on library webpage

### RESEARCH ENHANCEMENT SERVICES:

- Call for papers
- Research conferences updates
- Awareness about Research Scholarship
- Database search service
- Plagiarism check service via Turnitin software
- ILL service

### NATIONAL DIGITAL LIBRARY CERTIFICATE:



## LIBRARY EVENTS:

### VACHAN SANKALPA MAHARASHTRACHA:



### BOOK EXHIBITION:



## INFRASTRUCTURE: LIBRARY

### CREATING A RESEARCH-DRIVEN LEARNING ECOSYSTEM



## FACULTY DEVELOPMENT PROGRAM & INDUCTION PROGRAM 2024-25

### 1. Offline FACULTY DEVELOPMENT PROGRAM on Innovative Teaching and Learning Pedagogy.

Organized by: ATLAS SKILLTECH UNIVERSITY

Held on: 4th November – 8th November 2024

Total Number of participants: - 111

Day 1: 4th November 2024: Case Study Pedagogy



## FACULTY DEVELOPMENT PROGRAM & INDUCTION PROGRAM 2024-25

Day 2: 5th November 2024: Empathy in the Classroom & Role Play Session



Day 3: 6th November 2024: AI Tools for Research and Teaching



Day 4: 7th November 2024: Learner-Centric Model (LCM) for Effective Teaching and Learning



# FACULTY DEVELOPMENT PROGRAM & INDUCTION PROGRAM 2024-25

Day 5: 7th November 2024: Simulation as Pedagogical Tool



Day 6: 8th November 2024: POCO Mapping and Attainment



Day 6: 8th November 2024: Bloom's Taxonomy and AOL Compliance



# FACULTY DEVELOPMENT PROGRAM & INDUCTION PROGRAM 2024-25

Day 6: 8th November 2024: The Stanford Way of Teaching & Learning



## STUDENTS CLUBS

<b>Date of the Event</b>	<b>Name of Organising Club/Society</b>	<b>Name of the Event</b>	<b>No. of Participants</b>
9th & 10th September 2024	HIGHFLYERS	Bake Sale	100
18th September 2024	HIGHFLYERS	Artist Night - Taylor Swift	80
18th & 19th October 2024	HIGHFLYERS	Global Village (GV) 2024	250
11th September 2024	STAGE	ATLAS Fresh Face	60
9th October 2024	STAGE & RC ATLAS	Navrangi Navratri	300
26th October 2024	STAGE	Redbull DYS	70
26th August 2024	AGILE	Bowl Out	50
31st August 2024	AGILE	Tug of War	40
5th to 8th October 2024	AGILE	ATLAS Champion League	210
25th July 2024	FINTEREST	Union budget Decode	65
25 <sup>th</sup> September 2024	FINTEREST	Mock Stock Exchange	130
27 <sup>th</sup> November 2024	FINTEREST	The Great Debaters	48
26th September - 27th September, 2024	FUTUREPRENEURS	Startup Street	140
21st October, 2024	INC	Battle of Business Minds	25
13th August 2024	NSS Unit	Anti Ragging Poster Making	28
5th September 2024	NSS Unit	IACC EmpowerHer	100
19th September 2024	NSS Unit	Say No to Drugs (Poster Making Competition) x The Lions Club	25

## STUDENTS CLUBS

23rd September 2024	NSS Unit	Ms. Vandana Hiranandani - Speaker Session on Mental Health x Lions Club	53
15th October 2024	NSS Unit	Blind and Deaf Garba Event x Lions Club	45
14th November 2024	NSS Unit	Equip & Empower	20
26th November 2024	NSS Unit	EmpowerHer Stalls (Women Empowerment)	80
30th November 2024	NSS Unit	Flow of Care	30
18th September 2024	Student Council	Onam Celebration	40
5th October 2024	Student Council	Mock Trial	50
8th January 2025	STAGE	Workshop on Grooming by Miss India Organisation	80
22nd January 2025	STAGE	Times Fresh Face Audition	40
12th February 2025	STAGE	Dance Workshop	120
8th April 2025	STAGE	Turn It Up	350
26th March 2025	AGILE & FUTUREPRENEURS	ALPHA	250
5th April 2025	FINTEREST	Masterclass for Support Staff on Financial literacy	45

## INTERNSHIP PATHWAYS

As part of the Internship Program, students are allowed to select ANY ONE of the following pathways.

FY-MBA	
Total Learners	422
Internships	385
Family Business	0
To be Placed	25
Opt Out	12

SY-MBA	
Total Learners	153
Internships	74
Family Business	28
To be Placed	35
Opt Out	16

FY-BBA		
	Total	Outcome
Total Learners	727	626
Internship	325	219
Masters +GI	118	39
Family Business	183	30

SY-BBA		
	Total	Outcome
Total Learners	417	346
Internship	209	125
Masters +GI	44	27
Family Business	93	28

TY-BBA		
	Total	Outcome
Total Learners	156	156
Internship	53	20
Masters +GI	51	25
Family Business	9	4

B.Voc 2024	
Total Batch Strength	261
Masters	41
Secured Placements	112
Working on their Startups	16
Joined Family Business	12
Others - on their own	8
Yet to secure Placements	74

B.Des 2024-25				
Title	Internship	Offer Letter	Enrolled Student	Active
Internship	460	398	805	785
Apprenticeship	427	367	829	808
Observership	469	407	825	786

## INTERNSHIP PATHWAYS

### FEW OF OUR RECRUITERS

P&G



Reliance  
Industries Limited

mahindra Life

TATA CLIQ LUXURY

BCG

Dr.Reddy's

Reliance  
CAPITAL

Mondelēz  
International

EY

FORBES  
MARSHALL

Deloitte.

marico

Hindustan Unilever Limited

MarshMcLennan

GUCCI

Ogilvy

zomato

HDFC  
Life

VOGUE

make my trip

LANDOR  
FITCH &

HAVAS  
GROUP



motilal  
oswal

TRENT  
A TATA Company

kotak

OMG Omnicom  
MediaGroup

NYKAA

dentsu

Tech  
Mahindra

boAt

Goodyear

TVS

THE  
HOUSE OF  
ABHINANDAN  
LODHA

MORNINGSTAR®

## DISTINGUISHED INTERNATIONAL VISITORS

<p><b>SINGAPORE UNIVERSITY OF SOCIAL SCIENCES</b></p> <ul style="list-style-type: none"> <li>• Dr Yap Meen Sheng, Dean of Students, Student Success Centre</li> <li>• Yeo Lay, Vice Dean of Students, Student Success Centre</li> <li>• Mohammad Ayaz, Lead (Global Initiatives), Student Success Centre</li> <li>• Jessica Xue Anchao, Specialist &amp; Lead (Global Engagement), Career Development, Student Success Centre</li> </ul>	<p>11th June 2024</p>
<p><b>UNIVERSITY OF NEBRASKA LINCOLN</b></p> <ul style="list-style-type: none"> <li>• Megan Elliott, Director</li> <li>• Steven Kolbe, Professor of Emerging Media</li> <li>• Richard Endacott, Director &amp; Producer</li> </ul>	<p>1st August 2024</p>
<p><b>SCHOOL OF THE ART INSTITUTE OF CHICAGO</b></p> <ul style="list-style-type: none"> <li>• Trace Krug, Assistant Director, International Admissions</li> <li>• Manisha Rita, International Admissions Counsellor</li> </ul>	<p>13th August 2024</p>
<p><b>SINGAPORE MANAGEMENT UNIVERSITY</b></p> <p>Hwee Eng, International Partnerships Manager</p>	<p>16th September 2024</p>
<p><b>NANYANG TECHNOLOGICAL UNIVERSITY</b></p> <p>Merlin Toh Bee Keng, Manager - Centre for Professional and Continuing Education</p>	<p>17th September 2024</p>
<p><b>PACE UNIVERSITY</b></p> <p>Dr. John Meletiadis, Assistant Dean - Center for Global Business Programs</p>	<p>17th September 2024</p>
<p><b>UNIVERSITY OF BATH</b></p> <ul style="list-style-type: none"> <li>• Dee Mahil, Head of MSc Operations</li> <li>• Eva Thomas, Senior Admissions Tutor and Program Officer for Masters Programs</li> </ul>	<p>20th September 2024</p>

## DISTINGUISHED INTERNATIONAL VISITORS

<p><b>NORTHEASTERN UNIVERSITY</b></p> <p>Jeanie Belcher, Director, Academic and Strategic Partnerships</p>	24th September 2024
<p><b>UNIVERSITY OF ARTS LONDON</b></p> <p>Ella Davis, Student Recruitment Manager</p>	27th September 2024
<p><b>INSTITUTE OF DESIGN (ID) ILLINOIS TECH</b></p> <p>Anijo Mathew, Dean and Professor of Entrepreneurship and Urban technology</p>	30th September 2024
<p><b>SCAD</b></p> <p>Khushnam Mirza, Associate Director of Admission (International Recruitment &amp; Marketing)</p>	9th October 2024
<p><b>LEEDS ARTS UNIVERSITY</b></p> <p>Andy Grayston, Course Leader for the Foundation Diploma in Art and Design and Director of Further Education</p>	14th October 2024
<p><b>SAIC</b></p> <p>Manisha Anil Rita, International Admissions Counsellor</p>	15th October 2024
<p><b>SCIENCE AND HIGHER EDUCATION ATTACHÉ FRANCE</b></p> <p>Dr. Philippe MAURIN Attaché de coopération scientifique et universitaire</p>	21st October 2024
<p><b>UNIVERSITY OF EAST ANGLIA</b></p> <p>Dr. Lucill Curtis, Associate Professor of Marketing and the Director of Admissions</p>	24th October 2025

## DISTINGUISHED INTERNATIONAL VISITORS

<b>CAMPUS NEW ZEALAND</b> Monika Chaudhary, Director	28th October 2024
<b>UNIVERSITY FOR THE ARTS LONDON</b> Paula Chessell, International Recruitment Partnerships Manager	12th November 2024
<b>UNIVERSITY OF NOTTINGHAM</b> Urmil Shah, Assistant Student Recruitment Advisor	15th November 2024
<b>IMPERIAL COLLEGE LONDON</b> Samreen Khan, Student Recruitment Manager (India)	15th November 2024
<b>ABERYSWYTH UNIVERSITY</b> Prof Nigel Holt, Chair Department of Psychology	18th November 2024
<b>NEW YORK FILM ACADEMY</b> Suniti Ghoshal, Director	19th November 2024
<b>UNIVERSITY OF GALWAY</b> Dr Yixin Qui, Assistant Professor in Entrepreneurship	19th November 2024
<b>UNIVERSITY OF BIRMINGHAM</b> <ul style="list-style-type: none"><li>• Prof. Mark Lee, Professor of Artificial Intelligence, School of Computer Science</li><li>• Dr. Rweyemamu Ndibalema, Lecturer in Management</li></ul>	22nd November 2024
<b>ROYAL COLLEGE OF ART</b> Gary Clough, Head of Programme Art & Design Graduate Diploma	22nd November 2024

## DISTINGUISHED INTERNATIONAL VISITORS

<p><b>NEWCASTLE UNIVERSITY</b></p> <p>Andrew Flemming, Regional Manager (South Asia)</p>	<p>22nd November 2024</p>
<p><b>SINGAPORE CONSULATE</b></p> <p>H.E. Cheong Ming Foong, Consulate General of Singapore</p>	<p>21st November 2024</p>
<p><b>LEEDS BECKETT UNIVERSITY</b></p> <p>Sean Dodson, Senior Lecturer Dr Julia Morgan, Head of the Leadership Center</p>	<p>25th November 2024</p>
<p><b>LES ROCHES</b></p> <p>Dr Albian Albrahimi, Assistant Dean of Postgraduate Programs</p>	<p>27th November 2024</p>
<p><b>EDHEC BUSINESS SCHOOL, LILLE FRANCE</b></p> <p>Emmanuel Metais, President</p>	<p>27th November 2024</p>
<p><b>KING'S COLLEGE LONDON</b></p> <p>Dan Maggs, Director Partnerships and External Engagements, King's Business School</p>	<p>28th November 2024</p>
<ul style="list-style-type: none"> <li>• Sylvie Borzakian, General Director - Chief of the mission to India</li> <li>• Sabine Fauquez Paris Club of Chief Innovation Officers</li> <li>• Marc Giget European Institute for Creative Strategies and Innovation</li> <li>• Adrien Giget EPITA</li> <li>• Frauke Hoyer Paris Club of Chief Innovation Officers</li> </ul>	<p>28th November 2024</p>

## DISTINGUISHED INTERNATIONAL VISITORS

<ul style="list-style-type: none"> <li>• Dominique Leglu Challenges Group</li> <li>• Christophe Liénard Bouygues Group</li> <li>• Vincent Maret Bouygues Group</li> <li>• Alexandre Mathevet SBMS, Savencia Group</li> <li>• Stéphane Engel CEO ETANDEX</li> <li>• Florent Pralong Paris 1 Panthéon–Sorbonne University</li> <li>• Florence Sanson CarStudio, Mobivia Group</li> <li>• Catherine Tanneau HEC Paris</li> <li>• Matthieu Zoppis Paris Club of Chief Innovation Officers Paris Club of Innovation</li> </ul>	<p>28th November 2024</p>
<p><b>SCAD</b></p> <ul style="list-style-type: none"> <li>• Owen Foster, Associate Chair, Design</li> <li>• Khushnam Mirza, Associate Director of Admission (International Recruitment &amp; Marketing)</li> </ul>	<p>9th December 2024</p> <p>28th November 2024</p>
<p><b>PARSONS – THE NEW SCHOOL</b></p> <p>Merida Gasbarro, Director of Graduate Admission</p>	<p>9th December 2024</p>
<p><b>RMIT UNIVERSITY, MELBOURNE</b></p> <p>Helen Rayment, Artistic Director, RMIT Galleries</p>	<p>11th December 2024</p>

## DISTINGUISHED INTERNATIONAL VISITORS

<p><b>UNIVERSITY OF WESTMINSTER</b></p> <ul style="list-style-type: none"> <li>• Prof Andrew Linn, Deputy VC</li> <li>Stephen Wallis, Director – Transnational Education</li> </ul>	<p>13th December 2024</p>
<p><b>INDIANA UNIVERSITY</b></p> <p>Dr. Rajeev Raje, Associate Dean in the School of Science</p>	<p>3rd January 2025</p>
<p><b>ROCHESTER INSTITUTE OF TECHNOLOGY</b></p> <p>Dr Todd Jokl, Dean of RIT's College of Art and Design</p>	<p>6th January 2025</p>
<p><b>REGENTS UNIVERSITY</b></p> <p>Prof. (Dr.) Zubin Sethna, Professor of Entrepreneurial Marketing and Consumer Behaviour</p>	<p>6th January 2025</p>
<p><b>CRANFIELD UNIVERSITY</b></p> <p>Dr Suresh Sampath, Head of Gas Turbine Systems Engineering and Operations Group</p>	<p>6th January 2025</p>
<p><b>INDIANA UNIVERSITY, INDIANAPOLIS</b></p> <ul style="list-style-type: none"> <li>• Latha Ramachand, Executive Vice President &amp; Inaugural Chancellor</li> <li>• Hilary Kahan, Associate Vice President for International Affairs, IU Bloomington Vice Provost for International Affairs, IU Indianapolis</li> <li>• Dr. Rajeev Raje, Associate Dean for Planning, Finance, and Faculty Affairs, School of Science, Professor, Computer Science, Luddy School of Informatics, Computing, and Engineering</li> <li>• Priya Kurle, Assistant Director of Admissions for South Asia</li> </ul>	<p>13th January 2025</p>

## DISTINGUISHED INTERNATIONAL VISITORS

<b>UTPL</b> Marcos Vega, Faculty of Entrepreneurship	16th January 2025
<b>CONSUL GENERAL OF CHINA IN MUMBAI</b> <ul style="list-style-type: none"><li>• Mr. Kong Xinhua, His Excellency Consul General of China in Mumbai</li><li>• Miss Pan Ziwei Vice Consul Chinese Consulate General in Mumbai</li><li>• Mr. Xiong Fangxing Vice Consul Chinese Consulate General in Mumbai</li></ul>	24th January 2025
<b>GEORGIA</b> <ul style="list-style-type: none"><li>• Jenna Colvin, President, GICA</li><li>• Andrew Bressette, Vice President for Enrollment Management</li><li>• Dr. Lindsey Taylor, Vice-President for Student Affairs &amp; Dean of Students Dr. David L. Barnett, President Brenau University</li><li>• Nathan R. Ross, VP of Marketing and Enrollment Management</li><li>• Dr. Mark Roberts, President Reinhardt University</li><li>• Dr. Kelly Roberts, Professor Cybersecurity, Reinhardt University</li><li>• Meaghan Blight, President, Wesleyan College</li></ul>	15th January 2025

## DISTINGUISHED INTERNATIONAL VISITORS

<p><b>KING'S COLLEGE LONDON</b></p> <p>Palak Behl, International Officer India</p>	20th January 2025
<p><b>SOAS</b></p> <p>Sushant Arora, Senior Recruitment Manager, South Asia</p>	20th January 2025
<p><b>NABA</b></p> <p>Kaajol Raajani, Area Manager India</p>	22nd January 2025
<p><b>UNIVERSITY OF SALFORD</b></p> <ul style="list-style-type: none"> <li>• Prof Vish Maheshwari, Associate Dean Academic (Student Exp)</li> <li>Nancy Donne Cooke, Director of International Development</li> </ul>	24th January 2025
<p><b>ULSTER UNIVERSITY</b></p> <p>Professor Sven Schottmann, Associate Dean (Development &amp; Partnerships), Ulster University, UK</p>	27th January 2025
<p><b>LANCASTER UNIVERSITY</b></p> <p>Prof. Simon Guy, Professor, Lancaster Institute for the Contemporary Arts, Lancaster University, UK</p>	29th January 2025
<p><b>UNIVERSITY OF SUSSEX</b></p> <p>Prof. Sasha Rosneil, Vice Chancellor Prof. Simon Thompson, Deuty Pro-Vice Chancellor International</p>	30th January 2025
<p><b>UNIVERSITY OF SUSSEX</b></p> <p>Dr Sarada Krishnan, Senior Lecturer (Associate Professor) in Accounting</p>	10th February 2025

## DISTINGUISHED INTERNATIONAL VISITORS

<b>POLI.Design</b>  Prof. Anna Barbara, President of POLI.design, World Design Organisation Board of Directors, Associate Professor - Design Department Politecnico di Milano Ms. Sofia d'Alessandro, International Business Developer	10th February 2025
<b>CONSUL GENERAL OF VIETNAM IN MUMBAI</b>  Mr. Le Quang Bien, Consul General of Vietnam in Mumbai	13th February 2025
<b>UNIVERSITY OF KENT</b>  Dee Da Rocha, Director of International Student Recruitments and Partnerships	20th February 2025
<b>IED</b>  Sugat Das, Country Manager - India	10th March 2025
<b>SCHOOL OF VISUAL ARTS</b>  Lotte Marie Allen, Visual Artist; Curator; Academic Advisor, Curriculum Coordinator, MFA Computer Arts Department	10th March 2025
<b>UAL</b>  Ashley Palmer, Study Abroad Development Manager	13th March 2025
<b>IMPERIAL COLLEGE LONDON</b>  Prof Rajesh Bhargave, Associate Professor of Marketing	19th March 2025

## DISTINGUISHED INTERNATIONAL VISITORS

<p><b>NOTTINGHAM TRENT UNIVERSITY</b></p> <ul style="list-style-type: none"> <li>• Prof. Chris Crabot, Associate Director – NTU Global</li> <li>• Prof Hannah Haliday, Principal Lecturer for Post-Graduate study in the Department of Design and Digital Arts</li> <li>• Prof Alex Hiller, Head of Postgraduate and Executive Education</li> <li>• Prof. Chris Crabot, Associate Director – NTU Global</li> </ul>	<p>21st March 2025</p>
<p><b>NORTHEASTERN UNIVERSITY, USA</b></p> <p>Satyajit Dattagupta, Chief Enrollment Management Officer</p>	<p>21st March 2025</p>
<p><b>ST PETER'S UNIVERSITY</b></p> <ul style="list-style-type: none"> <li>• Kimberley M. Reeve, Ph.D., KPMG Dean, Frank J. Guarini School of Business, Associate Pofessor fo Business</li> <li>• Gulhan Bizel, M.B.A, Ph.D., Director, Data Science Institute</li> </ul>	<p>22nd March 2025</p>
<p><b>PARSONS – THE NEW SCHOOL</b></p> <ul style="list-style-type: none"> <li>• Jeongki Lim (Dean, School of Design Strategies &amp; Associate Dean, Parsons) Design Through Business Lens</li> <li>• Amanda Bonaiuto (Assistant Professor of Illustration, Parsons)</li> </ul>	<p>24th March 2025</p>
<p><b>WAKE FOREST UNIVERSITY BUSINESS SCHOOL</b></p> <ul style="list-style-type: none"> <li>• Sylvia Green, Chief Marketing Officer</li> <li>John White, Executive Director, Enrollment Management Recruiting</li> <li>• Nimish Rathkanthiwar, Regional Advisor, India &amp; South Asia Enrollment, Management Recruiting</li> </ul>	<p>27th March 2025</p>

## DISTINGUISHED INTERNATIONAL VISITORS

<p><b>CONSUL GENERAL OF USA IN MUMBAI</b></p> <p>Mr. Mike Hankey, Consul General of USA in Mumbai</p>	<p>27th March 2025</p>
<p><b>LONDON SCHOOL OF ECONOMICS</b></p> <ul style="list-style-type: none"> <li>• Erika Gallacher, Senior Business Development Manager</li> <li>• Oliver Trumble, Associate Director (Distance Education)</li> </ul>	<p>28th March 2025</p>
<p><b>BRANDEIS UNIVERSITY</b></p> <p>Prof Debarshi Nandy, Barbara and Richard M. Rosenberg Professor of Global Finance</p>	<p>28th March 2025</p>
<p><b>RMIT</b></p> <ul style="list-style-type: none"> <li>• Justin Schmitt, Manager, International Strategy and Development (Industry)</li> <li>• Prashil Singh, Director - Partnerships</li> </ul>	<p>8th April 2025</p>
<p><b>AUSTRALIAN TRADE AND INVESTMENT COMMISSION (AUSTRADE)</b></p> <ul style="list-style-type: none"> <li>• Mahnaaz Khan, Director</li> <li>• Smriti Sharma, Program Manager, Business Development Director Future Skills Initiative</li> </ul> <p><b>TAFE NSW</b></p> <ul style="list-style-type: none"> <li>• James Flannagan, Head of International Business</li> <li>• Yuan Peng Senior Manager Global Engagement</li> </ul>	<p>15th April 2025</p>

## DISTINGUISHED INTERNATIONAL VISITORS

<p><b>NORTHEASTERN UNIVERSITY</b></p> <ul style="list-style-type: none"><li>• Dr. Scott Wildman, Executive Principal &amp; Dean of Northeastern University London; Professor of Higher Education and Human Psychology</li><li>• Paul Richards, Academic Registrar &amp; Director for Academic Services</li><li>• Dr. Chiara Alfano, Associate Dean Teaching and Learning; Associate Professor in English and Education</li><li>• Dr. Riyukta Raghunath, Director of Global Experience Programmes; Associate Professor in English and Education</li></ul>	<p>23rd &amp; 24th April 2025</p>
<p><b>CITY ST GEORGE'S UNIVERSITY</b></p> <ul style="list-style-type: none"><li>• Professor Rajkumar Roy, Executive Dean, School of Science &amp; Technology</li><li>• Professor André Spicer, Executive Dean - Bayes Business School</li><li>• Professor Juliet John, Vice President (Education)</li><li>• Dr Zahera Harb, Reader</li><li>• Mark Hertlein, Head of Global Engagement, Office for Global Engagement</li></ul>	<p>26th April 2025</p>

## DISTINGUISHED INTERNATIONAL VISITORS



Singapore University of Social Sciences



Mumbai, MH, India  
University of Nebraska Lincoln



School of the Art Institute of Chicago



University of Bath



Institute of Design (ID) Illinois Tech



Leeds Arts University



SAIC



Science and Higher Education Attaché  
France

## DISTINGUISHED INTERNATIONAL VISITORS



University of East Anglia



Imperial College London



Aberyswyth University



New York Film Academy



University of Birmingham



Singapore Consulate



Leeds Beckett University



Les Roches

## DISTINGUISHED INTERNATIONAL VISITORS



EDHEC Business School, Lille France



King's College London



Paris Club of Innovation



RMIT University, Melbourne



University of Westminster



Regent's University London



Cranfield University



Indiana University

## DISTINGUISHED INTERNATIONAL VISITORS



Chinese Consulate General in Mumbai



Georgia Delegation



King's College London



SOAS



NABA



Lancaster University



University of Sussex



University of Kent

## DISTINGUISHED INTERNATIONAL VISITORS



POLI.Design



Consul General of Vietnam in Mumbai



Nottingham Trent University



Parson's: The New School



Consul General of USA in Mumbai



London School of Economics



TAFE NSW



Northeastern University

## MOU'S SIGNED WITH CORPORATE BODIES 2024-2025

<b>Sr. No</b>	<b>Date</b>	<b>MoU being signed</b>
1	03-06-2024	Airport Authority of India
2	25-07-2024	BNI Foundation
3	24-09-2024	Terry Fox
3	10-10-2024	Indira Gandhi National Center for the Arts IGNCa
4	18-11-2024	Indiaedge Education Private Limited
5	13-01-2025	CFA Institute
6	21-03-2025	Confederation Of Indian Industry (CII)
7	28-04-2025	Transunion CIBI Limited
8	23-05-2025	Association of Investment Bankers of India
9	28-05-2025	National Institute of Securities Markets (NISM)

## MOU'S SIGNED WITH INTERNATIONAL UNIVERSITIES 2024-2025

Sr. No	Name of the International University with whom MoU being signed	Country	Date	Type
1	Curtin University	Australia	1st July 2024	New MoU
2	Leeds Art University	United Kingdom	1st July 2024	New MoU
3	Goldsmiths, University of London	United Kingdom	31st October 2024	New MoU
4	Northeastern USA	United States of America	26th August 2024	New MoU
5	New York Film Academy	United States of America	19th November 2024	New MoU
6	Brandeis University	United States of America	25th February 2025	New MoU
7	Santa Clara University	United States of America	24th February 2025	New MoU
8	Singapore Management University	Singapore	17th March 2025	New MoU
9	University Of Reading	United Kingdom	21st March 2025	New MoU
10	Regent's University London	United Kingdom	8th April 2025	New MoU
11	University of Southampton	United Kingdom	23rd April 2025	New MoU

## MOU'S SIGNED WITH INTERNATIONAL UNIVERSITIES 2024-2025

12	London South Bank University	United Kingdom	25th April 2025	New MoU
13	Massey University	New Zealand	5th March 2025	New MoU
14	Association of Commonwealth Universities	Global	1st April 2025	Membership Agreement
15	Ulster University	United Kingdom	26th May 2025	New MoU
16	IE Business School	Spain	19th May 2025	New MoU
17	St Peters University	USA	5th May 2025	New MoU
18	ENAE	Spain	7th May 2025	New MoU
19	Shizenkan University	Japan	1st May 2025	New MoU
20	Aberystwyth University	United Kingdom	28th May 2025	New MoU

**ROUNDTABLE CONFERENCE 2024-25**  
**LEADERSHIP SERIES ON ' LEADING WITH PURPOSE'**  
**MAY 2024**



Equipping students with the leadership skills to thrive in a dynamic job market is the mission at ATLAS SkillTech University. Our recent leadership Series on 'Leading with Purpose' did just that, bringing together a powerhouse of corporate leaders from Blackrock, Deutsche Bank, CBRE, HDFC Securities and other industry titans.

## ROUNDTABLE CONFERENCE 2024-25 HR CONCLAVE 2.0: TALENT WAR AND CRISIS - MYTH VS REALITY



ATLAS SkillTech University hosted its HR Conclave on "Talent War and Crises: Myth vs Reality", featuring leaders from PwC, Yes Bank, UltraTech, Piramal Finance, Mindshare, Wavemaker, The Glitch, Kantar, Arkema, Wilmar, and Glenmark. Key discussions centered on AI in HR, reskilling, adaptability, and building supportive workplaces. The conclave provided actionable insights for navigating today's talent challenges while fostering stronger industry-academia collaboration.

**ROUNDTABLE CONFERENCE 2024-25**  
**ROUNDTABLE CONCLAVE: MARKETING 2.0**  
**STRATEGIES FOR AUTHENTIC ENGAGEMENT AND MEASURABLE IMPACT**



The Round Table Conclave on Marketing 2.0 aimed to bring together marketing leaders and experts to discuss the evolving trends, challenges, and strategies shaping the marketing landscape. The session provided a platform for knowledge-sharing, industry insights, and open interaction with students.

## MBA LEADERSHIP EXPLORER SERIES



The MBA Leadership Explorer Series aimed to help students choose their specialisations. Industry experts are invited to share insights about their fields, offering students a clear understanding of various industries and career paths.

## WHAT DESIGN CAN DO (WDCD)



What Design Can Do (WDCD) is an international platform that uses the power of design to tackle the world's most pressing social and environmental issues. Through challenges, events and storytelling, WDCD empowers creatives to design a better future.

## PANEL DISCUSSION: HEALTH CARE X SERVICE DESIGN CLIMATE CHANGE X SERVICE DESIGN



# CREATIVE CAPITAL



## CREATIVE CAPITAL

### MEET THE PARTICIPANTS



**Shrish Srivastava**  
Senior Product UX Designer  
Spaisa



**Milan Roy**  
Senior Product Designer  
AssureKit Technologies



**Nishad S**  
Senior UI/UX Designer  
CLXNS Technologies Pvt Ltd



**Rayomand Pavri**  
Design Manager  
Mumbai Studio Deloitte



**Parvez Ansari**  
Senior Product Designer  
Fincent



**Biki Das**  
Senior UI/UX Designer  
Spaisa



**Sayli Gokhale**  
Senior UX Designer  
Centime Inc.



**Akshay Borhade**  
Head of Design,  
CoverSure



**Sid Sankhe**  
Founder  
Dream Nama



**Shruti Gawde**  
Design Lead  
FinAce Infosolution LLP



## CREATIVE CAPITAL

### MEET THE PARTICIPANTS



**Fatema Dholkawala**  
Lead Instructional Designer  
Gallagher



**Anshuman Dixit**  
Lead User Experience  
Mahindra Finance



**Shrey R Shah**  
Assoc.Vice President Marketing  
Motilal Oswal Financial Services Ltd



**Rahul Elayath**  
Design Manager (Art Director)  
Motilal Oswal Financial Services Ltd



**Parth Bisani**  
Vice President Lead - UX & Application Design  
RBL Bank



**Abhishek Gupta**  
Chief Mktg Manager (UX/UI Designer)  
ICICI Direct



**Jaideep Tibrewala**  
Sr. Vice President Technology  
Motilal Oswal Asset Management Company Ltd



**Gagandeep Singh**  
Design Manager Marketing  
Motilal Oswal Financial Services Ltd



**Aniket Masurkar**  
Design Team Lead  
Piramal Capital & Housing Finance



**Malavika (Savé) Patel**  
Design Strategy Consultant & Mentor  
Former Director of Design  
Turtlemint



## SOCIAL RESPONSIBILITY 2024-25

<b>Date of the Activity</b>	<b>Event Name</b>	<b>Brief about activity</b>
13/08/2024	Anti-Ragging Slogan Making	The NSS Club of Atlas SkillTech University successfully organized an Anti-Ragging Slogan Making Activity on 13th August 2024. The event aimed to raise awareness about the harmful effects of ragging on students' mental health and foster a culture of respect and inclusivity within the university community. The activity began with an engaging presentation by the organizing committee, which defined ragging, outlined its psychological and emotional consequences, and highlighted the importance of standing against such behavior. Participants were then guided through a creative session where they collaborated and developed meaningful slogans aimed at promoting a ragging-free environment. The event provided a platform for students to express their creativity while reinforcing the message of unity and respect on campus.
14/08/2024	Anti-Ragging Poster Making	The NSS Club of Atlas SkillTech University organized an Anti-Ragging Poster Making Activity on 14th August 2024 to raise awareness about the harmful effects of ragging and promote a culture of respect and inclusivity. The event began with an informative presentation by the organizing committee, which defined ragging, explained its psychological impact, and emphasized the importance of fostering a supportive campus environment. Participants then engaged in a creative session where they designed impactful posters that visually communicated the message of anti-ragging.

## SOCIAL RESPONSIBILITY 2024-25

16/08/2024	Anti-Ragging Awareness Program	<p>The NSS Club of Atlas SkillTech University successfully organized an Anti-Ragging Awareness Talk on 16th August 2024 to educate students about the harmful effects of ragging and promote a culture of respect and inclusivity. The event featured an informative presentation by the organizing committee, which defined ragging behavior, outlined its psychological and legal consequences, and explained the steps students can take to prevent and report such incidents. An interactive Q&amp;A session followed, where students actively discussed ways to combat ragging and create a positive campus culture.</p>
05/09/2024	IACC EmpowerHER	<p>The NSS Unit of Atlas SkillTech University attended EmpowerHer 2024: The Journey Towards an Equitable and Sustainable Future on 5th September 2024, organized by the Indo-American Chamber of Commerce. The event brought together national and international delegates to discuss the intersection of sustainability and women's empowerment in India. The session featured impactful speeches on topics like waste management, financial independence, and the role of women in driving sustainable development. Speakers highlighted how empowering women and adopting sustainable practices are essential for building a prosperous future. The event underscored the importance of youth involvement in these issues, with students from Atlas SkillTech University actively participating in the discussions.</p>

## SOCIAL RESPONSIBILITY 2024-25

10/09/2024	Online Swachhata Seminar	<p>The NSS Unit of Atlas SkillTech University hosted an insightful Online Swachhata Seminar on 10th September 2024 to raise awareness about the importance of cleanliness and sanitation. The session focused on how maintaining hygiene and adopting sustainable practices, such as waste management and water conservation, contribute to public health and environmental well-being. The speakers emphasized the role of community involvement in driving positive change and encouraged individuals to take ownership of their surroundings to create a cleaner and healthier society. The session also presented key data, including the construction of 100 million toilets and a 90% waste collection rate, highlighting the real-world impact of Swachhata initiatives.</p>
13/09/2024	Mass Swachta Pledge	<p>The NSS unit of Atlas SkillTech University came together for the Mass Swachhta Pledge, an initiative aimed at reinforcing the importance of cleanliness and environmental responsibility. Volunteers pledged to keep their surroundings clean, reduce waste, and actively contribute to the Swachh Bharat Abhiyan. The event wasn't just about taking an oath—it was about creating a mindset shift where cleanliness becomes second nature. From discussing waste management practices to committing to tree plantation and water conservation, the pledge emphasized that maintaining a clean and green environment is a shared responsibility.</p>
18/09/2024	Versova Beach Cleanup	<p>The NSS Unit of Atlas SkillTech University, in collaboration with Divyaj Foundation, organized a beach cleanup at Versova Beach in Mumbai, the day after the Ganpati Visarjan celebrations. With a focus on addressing the waste left behind after the festival, volunteers worked together to clear plastic, flowers, and other debris that had</p>

## SOCIAL RESPONSIBILITY 2024-25

18/09/2024	Versova Beach Cleanup	<p>The NSS Unit of Atlas SkillTech University, in collaboration with Divyaj Foundation, organized a beach cleanup at Versova Beach in Mumbai, the day after the Ganpati Visarjan celebrations. With a focus on addressing the waste left behind after the festival, volunteers worked together to clear plastic, flowers, and other debris that had accumulated on the beach. This event was crucial in tackling the environmental impact of festival waste and raising awareness about marine pollution. By restoring the beach, the volunteers not only contributed to the cleanliness of the area but also took a stand for environmental conservation.</p>
19/09/2024	Poster Design Competition	<p>The NSS Unit of Atlas SkillTech University, in collaboration with the Lions Club of Juhu, hosted an impactful intra-club poster design competition titled "BROKEN SHADOW – Say No to Drugs." The event aimed to raise awareness about the harmful effects of drug abuse and advocate for recovery through the power of art. Participants were given 2 hours and 20 minutes to create posters centered around the theme, followed by a 40-minute judging session. What made the event truly unique was the presence of judges who had personally battled and overcome drug addiction, offering not only critiques on the artwork but also sharing their powerful stories of recovery. This created an environment of creativity, empathy, and learning, making the event both engaging and socially meaningful.</p>

## SOCIAL RESPONSIBILITY 2024-25

21/09/2024	Mahim Beach Cleanup	<p>The NSS Unit of Atlas SkillTech University, in collaboration with Project Mumbai, organized a beach cleanup drive at Mahim Beach with the goal of tackling plastic pollution and promoting environmental cleanliness. NSS volunteers actively worked alongside Project Mumbai to remove plastic waste and restore the natural beauty of the beach. What made this initiative unique was Project Mumbai's innovative approach to waste management, where the collected plastic was repurposed into useful products like t-shirts, classroom furniture, and pencil boxes. This sustainable effort not only reduced waste but also highlighted the potential of recycling in creating valuable resources.</p>
23/09/2024	Fantasy Killer - Say no to drugs	<p>The NSS Unit of Atlas SkillTech University, in collaboration with the Lions Club of Juhu, organized an insightful session titled "Fantasy Killer - Say No to Drugs", featuring Ms. Vandana Hiranandani, Dean, Director, and Family Counselor at Ananta Luxury Rehabilitation. Addressing students aged 18 to 21, Ms. Hiranandani shed light on the psychological and emotional triggers that lead young individuals toward substance abuse and the severe impact addiction has on both the user and their loved ones. She also tackled the moral conflict of whether to inform the family of someone struggling with addiction and explained the challenges of breaking free from substance dependency. The session concluded with practical strategies for prevention and guidance on how to remain cautious in environments where substance use is prevalent.</p>

## SOCIAL RESPONSIBILITY 2024-25

27/09/2024	Messages of Hope	<p>The students of the NSS Unit of Atlas SkillTech University organized an impactful event, "Messages of Hope," dedicated to raising awareness about mental health and suicide prevention. The event brought together students and faculty from across the university, who wore specially designed badges to show their support for the cause. In a heartwarming gesture, participants wrote encouraging messages and notes on sticky notes, which were then placed on a board as a symbol of support for those struggling with depression and suicidal thoughts. This initiative fostered a supportive and inclusive environment, reflecting the unit's and the university's dedication to mental health awareness.</p>
02/10/2024	Humara Station Humari Shaan	<p>The NSS Unit of Atlas SkillTech University, in collaboration with Project Mumbai, organized a creative and impactful event titled "Humara Station Humari Shaan" at Sewri Railway Station. The initiative aimed to beautify the station by painting its walls with vibrant and culturally significant artwork. Through creative expressions rooted in Indian culture, the students transformed the station into a visually captivating and inspiring space for commuters.</p>
15/10/2024	Singing Competition and Garba for the Blind	<p>The NSS Unit of Atlas SkillTech University, in collaboration with the Lions Club of Juhu, hosted a heartwarming and inclusive event that welcomed members from the National Sports Club of the Blind. Held at Atlas SkillTech University, the event featured a lively singing competition and Garba celebration, where participants of diverse abilities came together to celebrate music and dance. The vibrant atmosphere and incredible talent displayed by visually impaired participants made the event truly memorable,</p>

## SOCIAL RESPONSIBILITY 2024-25

14/11/2024	Equip & Empower	<p>The NSS Unit of ATLAS SkillTech University organized a heartfelt stationery kit donation drive on November 14, 2024, at a school run by the Abhilasha Foundation. With enthusiastic participation from students and faculty, the initiative successfully distributed around 300 stationery kits filled with essential learning materials to underprivileged children. Beyond just donations, the event fostered meaningful interactions, where volunteers encouraged the children to pursue education and dream big. This initiative reflected the university's commitment to social responsibility and the power of collective effort in making a difference.</p>
18/11/2024	Cancer Screening for Elderly Women	<p>The NSS Unit of Atlas SkillTech University, in collaboration with the Mahesh Mehta Cancer Camp, organized a Cancer Screening Camp for the elderly women of All Saints Home on November 18, 2024. With the help of a portable screening bus, the event focused on early detection of breast cancer and educated the attendees on the importance of regular check-ups and self-examinations. The smooth coordination of the event ensured that all participants received proper screenings and valuable health guidance.</p>

## SOCIAL RESPONSIBILITY 2024-25

23/11/2024	Paws for a Cause	<p>The NSS Unit of ATLAS SkillTech University visited the Welfare of Stray Dogs (WSD), a non-profit trust dedicated to improving the lives of street dogs, where students got a firsthand look at their incredible work in sterilization, immunization, and rehabilitation. The visit began with an informative session by the Manager of Volunteers, followed by a tour of the shelter. The NSS volunteers actively contributed by walking the dogs, assisting with cleaning, and even helping bathe them. The experience was about lending a hand and forming a genuine bond with the animals, ending the day with joyful interactions with the animals in the shelter.</p>
26/11/2024	EmpowerHER - Edition 1.0	<p>Atlas SkillTech University proudly hosted EmpowerHER Edition 1.0 on November 26, 2024, an event dedicated to uplifting women entrepreneurs and fostering a spirit of economic independence. In collaboration with NGOs and women-led ventures, the university provided free stalls on campus, giving women a platform to showcase and sell their innovative products and services. From handcrafted goods to unique business ideas, the event became a vibrant space where creativity met opportunity. More than just a marketplace, EmpowerHER celebrated resilience, ambition, and the power of community support in driving meaningful change.</p>

## SOCIAL RESPONSIBILITY 2024-25

30/11/2024	Flow of Care	<p>On November 30, 2024, the NSS Unit of Atlas SkillTech University, in collaboration with Project Baala and The Akshatra Foundation, organized a meaningful community outreach program focused on menstrual health and hygiene. Through interactive workshops and awareness sessions, the initiative educated over 400 women across three colonies near Aarey, addressing the need for sustainable and accessible menstrual care. Reusable sanitary pad boxes were distributed to participants, ensuring they had a safe and eco-friendly alternative while also encouraging open discussions about menstrual health. This initiative went beyond just distribution—it created a safe space to break taboos and empower women with knowledge, resources, and confidence.</p>
30/01/2025	Tree Plantation Drive	<p>The NSS Unit of Atlas SkillTech University organized a tree-planting drive at Raj Nursery in Kalina, where students came together to plant 25 trees and plants, adding a touch of greenery to the area. With pickaxes in hand, they dug, planted, and watered each sapling with care, ensuring a strong start for the new greenery. Beyond just planting, the event sparked discussions on the role of trees in reducing pollution and promoting sustainability, reinforcing the importance of environmental conservation.</p>
01/02/2025	Agni Rakshak: Making Mumbai Fire Safe	<p>The NSS Unit of Atlas SkillTech University, in collaboration with Project Mumbai, organized a fire safety awareness event that combined expert knowledge with hands-on learning. Firemen conducted an insightful session on fire prevention, safety measures, and the proper use of fire extinguishers. After the lecture, participants moved to an open ground where they got firsthand experience operating fire extinguishers under the supervision of professionals. By practicing how to handle real fire scenarios, students gained practical skills that could be life-saving in emergencies.</p>

## SOCIAL RESPONSIBILITY 2024-25

<p>03/02/2025 - 10/02/2025</p>	<p>NSS Camp</p>	<p>The NSS Unit of Atlas SkillTech University embarked on a 7-day camp at the Yusuf Meherally Center, immersing themselves in community-driven initiatives and educational activities. Volunteers actively participated in transporting uniquely shaped clay bricks, a group poster-making competition, and informative sessions on topics like women's empowerment, suicide prevention, stress management, substance abuse, and the Indian freedom movement. The camp also fostered creativity and environmental consciousness through a tree plantation drive, where over ten trees were planted, and a social poster-making competition addressing drug abuse, environmental sustainability, and women's empowerment. Engaging with local cottage industries, volunteers learned about soap making, cold-pressed oil production, clay artifact creation, and medicinal plant cultivation. Additionally, the NSS Unit visited nearby schools, distributing books, toys, and stationery, and organized a donation drive that provided shoes, notebooks, and clothing to children in need.</p>
<p>08/02/2025</p>	<p>Carter Road Beach Cleanup</p>	<p>On 8th February 2025, the NSS Unit of Atlas SkillTech University, in collaboration with Connect For, organized Carter's Cleanup, an initiative focused on tackling plastic pollution along the Carter Road coastline. Volunteers came together with gloves and garbage bags, working tirelessly to remove plastic waste, discarded items, and other pollutants that were harming the environment. The event was not just about cleaning up the beach but also about spreading awareness on responsible waste disposal and the urgent need for sustainable waste management practices.</p>

## SOCIAL RESPONSIBILITY 2024-25

09/02/2025	Artshala - Paint a School	<p>On 9th February 2025, the NSS Unit of Atlas SkillTech University, in collaboration with Connect For, brought Art Shala to life at KC School, Matunga. Volunteers came together with paintbrushes and bright ideas to transform the school walls into visually engaging learning spaces. From numbers and alphabets to inspiring quotes and creative illustrations, every stroke of paint aimed to make education more interactive and stimulating for young students. This initiative wasn't just about beautification—it was about using art as a tool to spark curiosity and imagination, making learning a more exciting and accessible experience for children.</p>
08/03/2025	Pad Donation Drive	<p>The NSS Unit of Atlas SkillTech University successfully organized a Sanitary Pad Donation Drive on 8th March 2025 in collaboration with Blinds Unit for Self Sufficiency (BUSS) and Project Baala. The event aimed to support menstrual health and hygiene for disabled women by providing them with reusable sanitary pads, promoting both comfort and sustainability. A total of 93 reusable sanitary pads were donated, ensuring access to safe and eco-friendly menstrual products. The initiative reinforced the importance of dignity and self-sufficiency for women, encouraging conversations around menstrual health and breaking stigmas. As part of the event, BUSS celebrated International Women's Day and hosted the prestigious Nirjara Award 2025 ceremony, recognizing disabled women activists for their remarkable contributions and resilience. The event underscored the strength and determination of women in overcoming challenges and driving positive change in their communities.</p>

## SOCIAL RESPONSIBILITY 2024-25

<p>11/03/2025</p>	<p>Blood Donation Drive</p>	<p>The NSS Unit of Atlas SkillTech University, in collaboration with Mahatma Gandhi Blood Bank, organized a Blood Donation Drive at the university, bringing together students, faculty, and volunteers for a life-saving cause. The event saw an overwhelming response, with 211 participants stepping forward to donate, leading to the collection of an impressive 76 liters of blood. Volunteers ensured a smooth and hygienic process, guiding donors through registration, medical screening, and post-donation care. This initiative wasn't just about collecting blood—it was about spreading awareness on the importance of voluntary blood donation, debunking myths, and encouraging a culture of selfless giving. Many first-time donors overcame their hesitation, realizing how a simple act of donation could potentially save multiple lives.</p>
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### BLOOD DONATION DRIVE



### IACC EMPOWERHer CONFERENCE



## MASS SWACCHTA PLEDGE



## VERSOVA BEACH CLEANUP



## EQUIP & EMPOWER



## AWARDS & RECOGNITION

<b>Date of the Event</b>	<b>Name of the student</b>	<b>Level of Achievement (inter university / state/ national/ international )</b>	<b>Details of Sports/ Cultural activity</b>	<b>Position secured</b>	<b>Name of organising authority</b>
08/01/2024 - 10/01/2024	Bunty Patel	National	Cricket	Runner up	Goa Double Wicket Cricket Association
28/01/2024	Siddhant Mundapat	State Level	Kickboxing	2nd Place - Silver	Japan Karate Association of India
06-02-2024	Rohan Pai	Inter-university	Long Jump	3rd Place	Shobhit University
06-02-2024	Aalia Shaikh	Inter-university	Chess	3rd Place	Shobhit University
06-02-2024	Sidharth Girish	Inter-university	Football	1st Place	Shobhit University
06-02-2024	Kiara Poojary	Inter-university	Carrom	1st Place	Shobhit University
06-02-2024	Aditya Shroff	Inter-university	Volleyball	2nd Place	Shobhit University
06-02-2024	Amit Saha	Inter-university	Long Jump	2nd Place	Shobhit University

18/02/2024	Raaj Bhakru	National	Formula F1600 Car Racing	Race 1: 3rd Position, Race 2: 4th Position, Race 3: 3rd Position	MRF MMSC FMSCI
25/02/2024	Raaj Bhakru	National	Formula F1600 Car Racing	Race 1: 2nd Position, Race 2: 3rd Position, Race 3: 4th Position	MRF MMSC FMSCI
09-03-2024	Siddhant Mundapat	Inter-university	Kickboxing	Gold	Swami Vivekananda Subharti University, Meerut, Approved By The All India University Council - AIU
04-2024	Savnie Bothra	National	Kathak	2nd Place, Grade A	All India Dancer's Association & Abhibhava Art Academy
28/04/2024	Mannan Malik	International	Kempo	3rd Place, Bronze in Self Defence	International Kempo Federation
28/04/2024	Mannan Malik	International	Kempo	3rd Place, Bronze in Semi Kempo	International Kempo Federation

20/8/2024-25/8/2024	Team	Inter-university	Cultural	1st Place	Sophia College
26/9/2024-28/9/2024	Team	Inter-university	Cultural	1st Place	KC College
7/11/2024-11/11/2024	Team	Inter-university	Cultural	1st Place	Bits Pillani Goa
29/11/2024	Team	Inter-university	Cultural	1st Place	Imagicaa
6/12/2024-8/12/2024	Team	Inter-university	Cultural	1st Place	HR College
13/9/2024-14/9/2024	Team	Inter-university	Finance	2nd Place	Rizvi College
16/1/2025	Team	Inter-university	Finance & Economics	2nd Place	NMIMS
02-02-2025	Team	Inter-university	Finance & Economics	1st Place	St Xaviers College
30/1/2025	Team	Inter-university	Economics	1st Place	St Xaviers College
28/1/2025	Team	Inter-university	Entrepreneurship	1st Place	St Xaviers College
01-09-2025	Team	Inter-university	Tech	1st Place	Jai Hind College

22/1/2025-2 3/1/2025	Team	Inter- university	Cultural	1st Place	NMIMS
17/3/2025- 22/3/2025	Team	Inter- university	Cultural	1st Place	NMIMS



**CYBERSTRIKE** - An intercollegiate tech fest organised by Jai Hind College, Mumbai



**ENVENTURE** - An inter-collegiate entrepreneurship competition organized by St. Xavier's College, Mumbai



**IMAGICAA - COLLEGE FUNBAAZI 3.0**



**KALIEDOSCOPE** - An inter-collegiate cultural festival hosted by Sophia College for Women



**KIRAN** - An inter-collegiate festival hosted by KC College



**MYSTIQUE** - An Intercollegiate festival hosted by H.R. College



**VAAJU** - A national-level college festival of NMIMS UNIVERSITY, Mumbai



**WAVES** - An intercollegiate cultural festival by BITS Pilani, Goa



**ZEPHYRUS – An Intercollegiate Business Festival of St. Xavier's College (Autonomous), Mumbai**



**ZION – An Inter-collegiate Festival hosted by NMIMS, Mumbai**



**SIDDHANT MUNDAPAT – State Level Kickboxing – 2nd Place – Silver – Japan Karate Association of India**



**RAAJ BHAKRU – National Formula F1600 Car Racing  
Race 1: 2nd Position, Race 2: 3rd Position, Race 3: 4th Position  
MRF MMSC FMSCI**



**MANNAN MALIK – International Kempo  
3rd Place, Bronze in Self Defence – International Kempo Federation**

## ENTREPRENEURSHIP ECOSYSTEM

### PITCH IT UP – INTER SCHOOL STARTUP CHALLENGE

The event aimed to inculcate the 'Entrepreneurial Mindset' amongst the school and junior college students. We got them to realize that the greatest skill that an entrepreneur can have is to 'Be able to spot a problem in plain sight'. Student teams raced from problem identification to ideation, crafting solutions, and developing innovative products. Guided by expert mentors, they turned ideas into reality and showcased them at the grand finale. Hosted at ATLAS SkillTech University, where the spirit of design, technology, and leadership thrives, this event challenged young student entrepreneurs to think on their feet, collaborate with peers, and unleash your creativity. It was held on 9th November from 1:30 pm to 7:30 pm at ATLAS SkillTech University, Mumbai.



## ENTREPRENEURSHIP ECOSYSTEM

### SMART INDIA HACKATHON 2024

The Smart India Hackathon 2024, hosted by ATLAS | ISME School of Management & Entrepreneurship on 5th September 2024 at 2 pm, brought together 53 teams with over 300 students to participate in this flagship government initiative. The event provided a dynamic platform to foster innovation and develop technological solutions to real-world challenges. Organized under the inspiring tagline "United for Innovation," it captured the spirit of collaboration and the drive to nurture groundbreaking ideas.



### MINIMUM VIABLE PRODUCT SHOWCASE

The MVP Showcase was a platform for students to exhibit their minimum viable products (MVPs) developed over the semester as part of the MVP Management course. The event was held on 7th May, 2025, from 11-3pm at the Atlas Skilltech University Campus highlighted innovation, design thinking, and real-world application of entrepreneurial concepts through over 40 student-led ventures.



## ENTREPRENEURSHIP ECOSYSTEM

### ENTREPRENEURSHIP LAUNCHPAD SHOWCASE 2024

The Entrepreneurship Launchpad Showcase was a platform for students to exhibit their products and showcase their 15 week Entrepreneurial journey, as part of their course 'Entrepreneurship Launchpad' in TYBBA. The event was held on 9th May, 2025 from 10 a.m – 3 p.m at Atlas Skilltech University highlighted innovation, problem identification, sales hustle and real-world application of entrepreneurial concepts through over 23 student teams.



## BABSON GLOBAL STUDENT CHALLENGE



## ENTREPRENEURSHIP ECOSYSTEM

### ARJUN-TRISHA VAIDYA D2C CHALLENGE

Arjun and Trisha Vaidya built India's most successful online ayurveda brand 'Dr Vaidya's'. After scaling this business, Dr Vaidya's was acquired by the Sanjiv Goenka group.

Arjun & Trisha has invested in over a 100 companies and works very closely with entrepreneurs in the earliest stages of their funding journey. Arjun Vaidya is a general partner with V3 Ventures a consumer focussed VC Firm.

Arjun and Trisha spent 20 hours in classroom sessions with 65 D2C aspiring Student Entrepreneurs at Atlas. The cohort included all three Atlas schools and undergraduate and postgraduate students.

After the classroom session, the aspiring student entrepreneurs have commenced building their online businesses, with online one to one mentoring sessions with Arjun & Trisha to help them move the needle of their ideas and convert them to real businesses.





**ATLAS SKILLTECH UNIVERSITY**

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