



**ATLAS  
SKILLTECH  
UNIVERSITY**

**ISME**

School of Management  
& Entrepreneurship

# YOUR FUTURE LOOKS BRIGHT



## **B.Sc Finance**

**4-Year (Hons)  
Undergraduate Program**

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[atlasuniversity.edu.in](https://atlasuniversity.edu.in)



# Welcome to **ΔTLAS**

A campus beyond the ordinary! Located in the heart of Mumbai, one of the world's top ten centers of commerce, ATLAS SkillTech University is an urban campus, a crucible of ideas, a melting pot of diverse perspectives and a launchpad for tomorrow's leaders reimagining education in the financial, commercial and entertainment capital of India.

Think of our university as an atlas, a navigator for India's youth, and a beacon of knowledge and inspiration that guides you towards your destination. We believe education is not just about absorbing information, but about forging your path, exploring new frontiers and shaping your future. So, come join us at ATLAS university, where you can be part of a vibrant community that inspires you to reach new heights and achieve your dreams!



## FROM THE PRESIDENT

### DR INDU SHAHANI

Former Sheriff of Mumbai (2008-09)

Member, University Grants Commission (2011-14)

Principal, H.R. College of Commerce & Economics, Mumbai (2000-16)

“ It is an exciting new world. A world full of excitement and innovation. A world full of new ideas. Where possibilities are limitless and success is at hand for the brave. As students reach forward into this future with both hands outstretched to grab success, it is our duty to nurture their minds and spirits. Atlas SkillTech University will be one of the cornerstones of this philosophy.

We shall foster a spirit of innovation and impart skill sets that help our students in the new world. Our modern pedagogy and information dissemination methodologies allow us to create entrepreneurial leaders who have the sensibilities of the West while being driven by the enthusiasm of the East. This confluence of cultures will help our students push-start the entrepreneurial revolution in India which will create jobs and provide the backbone to India's race to super-powerdom. Powered by the vision of our youth.”



# Why study B.Sc Finance at **ATLAS** | **ISME**

The B.Sc Finance program at ATLAS ISME School of Management & Entrepreneurship is designed to provide students with specialized knowledge in the field of finance, equipping them with an advanced understanding of international financial markets and other key areas within the finance domain

## OUR FOCUS

ACADEMIC RIGOUR

NEW-AGE CURRICULUM

GLOBAL EXPOSURE AND OPPORTUNITIES

INDUSTRY INTEGRATED LEARNING

OPPORTUNITY TO A PROFESSIONAL NETWORK

URBAN CAMPUS, IN THE HEART OF MUMBAI

HOLISTIC LEARNING AND DEVELOPMENT

UNRIVALED STUDENT EXPERIENCE



## MAKING YOU FUTURE READY

CAMPUS  
PLACEMENTS

FAMILY  
BUSINESS

MASTERS  
PROGRESSION

Start-ups

## THE **ATLAS** PEDAGOGY >>>>

### INSIDE THE CLASSROOM LEARNING

Role Play & Simulations

Pre-Reads

Case Studies

Discussions & Debates

Academic Articles

Text-Book References

Industry-Notes

### Industry Integration

Industry Immersions & Visits

Internships

CXO Masterclasses

Mentorship

Live Projects

### Entrepreneurial Thinking

Incubation

Innovation Hackathon

Shark Tank

Startup Events

### OUTSIDE THE CLASSROOM LEARNING

### Global Learning

Immersion

International Faculty

Summer Schools

Masterclasses

Exchange

### Socio-Cultural Learning

Social Responsibility

Rural Immersions

Student Council

Student Festivals

Extra Curriculars

Sports Clubs



# STUDENT VISITS



**Bloomberg**



**Engage with  
Industry  
Leaders  
on Campus**





# ATLAS ADVISORY BOARD MEMBERS



**DEEPAK PAREKH**  
Chairman HDFC



**KESHAV MURUGESH**  
Group CEO



**KARAN SINGH**  
Managing Director



**ANANT GOENKA**  
Managing Director



**RAM RAGHAVAN**  
President, Enterprise Oral Care



**JAMIL KHATRI**  
Co-Founder & CEO



**AVANI DAVDA**  
Strategic Advisor



**ARYAMAN BIRLA**  
Founder



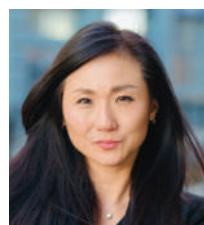
**RUSS WINER**  
Professor of Marketing



**TIM MARSHALL**  
Deputy Vice-Chancellor



**SANJAY GURBUXANI**  
VP, IBS AMEA & Global Digital Innovation



**CAROL KIM**  
Vice President, Global Recruitment, Admissions & Financial Aid



**VIVEK PANDIT**  
Senior Partner,



**ANITA DONGRE**  
Chief Creative Officer



**RONNIE SCREWVALA**  
Chairperson & Co-Founder



**DR. INDU SHAHANI**  
Founding President & Chancellor



**MAYANK KUMAR**  
Co-Founder & Managing Director



**SIDDHARTH SHAHANI**  
Co-Founder & Executive President





## CURRICULUM STRUCTURE

The curriculum has been created to ensure a transformative leadership experience for students, ensuring integration of current industry best practices and future needs of Industry 4.0. We ensure that our curriculum constantly evolves to provide our students relevant academic experiences. In view of the same, the curriculum is subject to change based on industry standards and global benchmarks.

**EXPERIENCE IT ALL BEFORE YOU MAKE YOUR CHOICE OF CAREER!  
A UNIQUE LEARNING EXPERIENCE ONLY AT ATLAS**

## FUTURE CAREER OPPORTUNITIES

- BFSI Sector
- Credit Rating
- Investment Banking
- Wealth Management
- Project Financing
- Corporate Finance
- FinTech
- Pathway to becoming future CFO
- Masters Progression to M.Sc Finance/ MBA Finance/ CFA



# CREATE YOUR OWN B.SC FINANCE

B.Sc Finance is a 4 year (Honours) program which will provide a robust foundation in financial principles and will prepare students for diverse career options. B.Sc Finance offers a globally benchmarked curriculum, covering over 70 finance credits within the first three years. In the fourth year, students can explore entrepreneurship or engage in a research track, providing a well-rounded education.

The program integrates theoretical knowledge with practical application, covering areas such as financial analysis, investment strategies and risk management. Students will gain hands-on experience through case studies, gamification, simulations and industry internships, guided by experienced faculty and industry experts. As the focus is on critical thinking and problem-solving skills, students will be equipped to excel in various fields like Corporate finance, FinTech, Investment Banking and Consulting.

## YEAR 1

Students get exposed to various subjects in the area of Finance, Economics and Management. After the end of first year, they are expected to do a social internship for 6-8 weeks.

## YEAR 2

Students get to study various finance subjects in depth. During their summer break, they are required to work in a company for 6-8 weeks as a part of their summer internship.

## YEAR 3

Students not only study finance subjects in depth, but also get study covered subjects in the area of FinTech, Crypto, AI, ML, Block Chain, Quantitative Techniques and Research. Towards the end of the year, they are supposed to undertake a Capstone Project.

## YEAR 4

Students get to choose between a Research Track or an Entrepreneurship Track. They are also expected to do a Corporate Internship for a year.

**Begin real life learning in your very own classroom from day 0**



# ACADEMIC CURRICULUM

YEAR 1	<b>SEMESTER 1</b> <ul style="list-style-type: none"> <li>Global Financial Landscape</li> <li>Financial Reporting Standards</li> <li>Basics of Excel</li> <li>Strategic Microeconomics for Business</li> <li>Atlas Elective</li> <li>Business Communication</li> <li>Management Accounting</li> </ul>	<b>SEMESTER 2</b> <ul style="list-style-type: none"> <li>Financial Statement Analysis</li> <li>Business &amp; Corporate Law</li> <li>Data Analytics and Visualization</li> <li>Strategic Macroeconomics for Business</li> <li>Atlas Elective</li> <li>Principles and Practices of Management</li> </ul>
YEAR 2	<b>SEMESTER 3</b> <ul style="list-style-type: none"> <li>Corporate Finance - I</li> <li>Direct and Indirect Tax</li> <li>Environmental, Social and Governance (ESG)</li> <li>Equity Analysis and Portfolio Management</li> <li>Business Psychology</li> <li>Quantitative Techniques in Finance</li> <li>Social Internship</li> </ul>	<b>SEMESTER 4</b> <ul style="list-style-type: none"> <li>Corporate Finance - II</li> <li>Financial Modelling and Analytics</li> <li>Foundations of Fintech and Regulatory Policy</li> <li>Strategic Derivatives and Risk Management</li> <li>Financial Planning and Wealth Management</li> <li>Research Methodology and Business Analytics</li> </ul>
YEAR 3	<b>SEMESTER 5</b> <ul style="list-style-type: none"> <li>Corporate Valuation</li> <li>Financial Markets and Institutions</li> <li>Technical Analysis</li> <li>Cryptos, AI, ML, Block Chain and its application</li> <li>Innovative Financial Analytics</li> <li>Soft Skills for Finance Professionals 1</li> <li>Summer Internship</li> </ul>	<b>SEMESTER 6</b> <ul style="list-style-type: none"> <li>Mergers and Acquisitions</li> <li>Forex and International Finance</li> <li>Fixed Income</li> <li>Alternate Investments</li> <li>Research Application in Finance (Capstone Project)</li> <li>Soft Skills for Finance Professionals 2</li> <li>Behavioural Finance</li> </ul>
YEAR 4	<b>SEMESTER 7</b> <ul style="list-style-type: none"> <li>Entrepreneurial Finance</li> <li>Securities Operations &amp; Risk Management</li> <li>Research Application in Finance 1 OR</li> <li>Business Plan Project 1</li> <li>Corporate Internship 1</li> <li>Public Finance</li> </ul>	<b>SEMESTER 8</b> <ul style="list-style-type: none"> <li>Sustainable Finance</li> <li>Global Economic Trends</li> <li>Research Application in Finance 2 OR</li> <li>Business Plan Project 2</li> <li>Corporate Internship 2</li> </ul>

\*We ensure that our curriculum constantly evolves to provide our students relevant academic experiences. In view of the same, the curriculum is subject to change based on industry standards and global benchmarks.



# MULTIDISCIPLINARY LEARNING

Choose from 40+ subjects and pursue an ATLAS Electives every semester

## Design-led subjects

1. Skip the line with Design
2. A Symphony of Genres: Blending Influences in Western Popular Music
3. Basic Sign Language
4. Material & Fabric - Textile Routes
5. Time & Action - The Art of Perseverance
6. Canvas Painting - Flourish Your Imagination
7. Prototyping - Hands on Minds on!
8. Art of Photography
9. Joy of Emotions : The art & science of emotional intelligence
10. Paint Box
11. Interactive Fiction with Roleplay & Worldbuilding
12. Nautanki Shaala - The Story, The Stage, & the Act
13. Yoga for conscious living
14. Craft: The Future of Fashion?
15. Anthropometry: Futuristic Space Designs & Solutions
16. Swadharma - Leading your life with Authenticity
17. Fashion & films: Exploring the Symbiotic Relationship between Style & Cinema
18. Blogging Unleashed: Ignite Your Online Presence & Amplify Your Voice

## Business led subjects

1. Corporate Hustle - Practice what you Preach
2. Money in Motion - The Art & Science of Banking
3. Innovative Thinking: Learning from Ancient Indian Mythological Tales
4. Wisdom for Strategic Leadership: Lessons from Indian Verses
5. Empathetic Leadership: Strategies for Effective People Management
6. Colour Psychology: Understanding the mind of Reds & Blues & more
7. The Business of Esports: Monetizing Your Gaming Passion
8. Ace Your Communication - Key To Success
9. "You" the brand : Design your identity
10. Mandarin - Level 1
11. Cross Cultrual Psychology
12. German - Hallo Deutschland - Level 1
13. Behaviour Science in action
14. Managing Change using Dance and Movements
15. The Finance Lab - Money Literacy And More
16. Trading on stock markets - Bear, Bull, and Stag - Level 1
17. Spanish - Hola España - Level 1
18. French it Up: Bonjour La Ville Lumièr - Level 1

## Tech-led subjects

1. Robotics - Robot Rock!
2. Future Forward with AI
3. CodeQuest : Embark on an Exciting Journey into the World of coding
4. Create the Unimaginable: Art of 3D Modelling and Animation - Level 1

Entrepreneurial learning

## BUILD A STARTUP RIGHT FROM YOUR ATLAS CLASSROOM

The Venture Labs is the entrepreneurial ecosystem at the ATLAS Skilltech University where student's startup dreams take wings. Surround yourself with doers, believers and achievers as you build and scale your startup as a student entrepreneur.



**Peyush Bansal, Co-Founder, Chief Executive Officer**

## 5 Blocks of Information

### 01. The Student Startup Incubator

A 12 month incubator for student entrepreneurs which guides students and their ventures through a structured program. The Incubator has 4 phases:

**Market Validation Phase**

**Prototype Phase**

**Early Transaction Phase**

**Launch phase**

### 02. Cutting Edge Curriculum taught by Real World Entrepreneurs

25+ New age subjects taught by folks who have built and scaled entrepreneurial ventures.

Equipped with experiential learnings and hands-on projects, students learn the art of building solutions for problems worth solving. The entrepreneurship curriculum is crafted to unlock the student's ability to build scalable solutions from India for India and to the world.

Key subjects include Entrepreneurship Blueprint, MVP Management, Fundraising for Startups, Intellectual Property Rights, Startup Laws, Growth Hacking, Managing startup failures and Entrepreneurial Leadership.





**Harshil Karia, CEO & Co-founder**



**100 X vc: walk in pitch event for students**

### 03. Dedicated Mentor Pool

ATLAS Skilltech University provides an internal and external mentor pool which gets students access to industry and academia experts to help refine their startup and get critical and actionable advice. The mentor pool acts as an extended cofounder to the students and guides them with specific advice about industry insights, product management, making relevant connections and helping them increase the odds of their startup success.

### 04. Saturday Startup School

The Saturday Startup School is a university-wide initiative to get the top tier entrepreneurs, venture capitalists and startup operators to come and share their real world experiences. This informal, yet effective session gives ATLAS Students access to real world learning and behind the scenes experience of what it takes to build a Startup. The Saturday startup school is designed to get like minded student entrepreneurs, discuss their challenges and also participate in peer solutioning to help and scale their startups.

### 05. Entrepreneurial Research

Be a part of research groups which investigate the factors contributing to entrepreneurial success. With partners such as London School of Economics on research topics such as founder's mental well being and entrepreneurial resilience, the ATLAS Entrepreneurship ecosystem invests significant efforts into conducting research on topics of national and international entrepreneurial interest.

#### **The ATLAS Venture Labs benefits for Student Startups:**

Dedicated Workspace for Student Entrepreneurs

Internal and External Mentor Pool

Exclusive Masterclasses

Access to Startup Funding and Grants

Intellectual Property Support

# STUDENT LIFE & BEYOND

Life at ATLAS SkillTech University is best captured in the word – mosaic. With a swirl of multiple cultures, more than a dozen clubs & societies, state-of-the-art infrastructure including sports & fitness centres, cafes, fairs, events, rotaract and festivals. Pick up the skills essential for future success and carry experiences that will inspire you to make a difference in the world. Come build lifelong connections, find your calling, take a step to live your dreams and be a changemaker.



## Finance and Economics Club



## Society for Talent Generation and Entertainment



## The Rotaract Club



## Sports and Wellness Club



## The Corporate Club



## The International Students Council



## The Startup World



## Student Clubs

Our vibrant student-led clubs are in full swing, offering a myriad of opportunities for students to engage, learn, and connect. These clubs are dynamic hubs where your passions can thrive, your skills can evolve, and your journey can be truly memorable.

Here's an insight from the president's corner where our student-led clubs and zealous leaders share their visionary goals and express excitement for the upcoming year.

We are delighted for you to discover the magic of student-led clubs, where passions ignite, skills flourish, and lifelong friendships are forged. Step into this vibrant world of exploration, where you and unlock your potential and gain a deeper understanding of the world around you.





**Shiamak Davar & Ronnie Screwvala**

## **ILLENIU: CREATE A LEGACY**

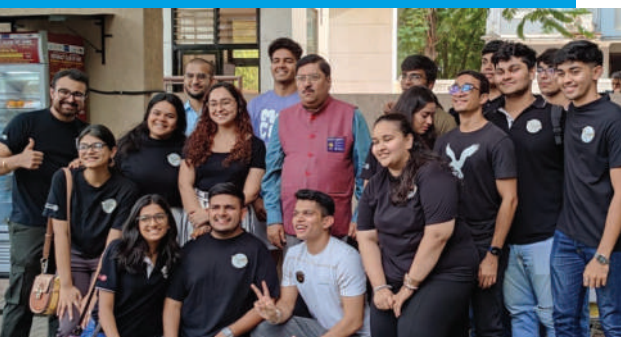
**An intercollegiate fest by ATLAS | ISME**

Illeium brings students from different colleges and pits them against each other based on their skills in the fields of Fine Arts, Performing Arts, Literary Arts, Informals and Business Acumen

The festival not only provides a platform for students to display their talent but pushes them to go beyond the average, and carve themselves to perfection. The cultural event has a massive footfall of five to eight thousand students, and participation from over 30 colleges all over India.



## **SCHOOL SOCIAL RESPONSIBILITY**



To promote social learning among the students and faculties of the Institution. To ensure Leadership, Community, and Team Building Skills in students. Providing civil education creates the health enrichment of the community. This institution believes that our role as an educational institution is to provide social awareness and cultivate humanity, imparting knowledge and skills to our students.

### **Gender Equality**

Achieve gender equality and empower all women and girl

### **Quality Education**

Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all

### **Sustainable Cities and Communities**

Make cities and human settlements inclusive, safe, resilient, and sustainable.

# INDUSTRY INTEGRATED LEARNING

## OBSERVERSHIP

## INTERNSHIP

## PLACEMENT

We collaborate with a range of organizations, including startups and industry leaders like Google, Deloitte, TATA Group, and HSBC. These partnerships offer our students unique learning and working experiences. CXO's, CEO's, CMO's thought leaders often use our classrooms to share their stories and learnings through masterclasses, curriculum advice, mentoring, and more. Our students are prepared to be industry-ready from day one - equipped with interdisciplinary skills for impactful careers that shape the global landscape.







**Peyush Bansal**  
CEO  
lenskart

## IMMERSE YOURSELF IN VALUABLE INDUSTRY KNOWLEDGE WITHIN YOUR CLASSROOM, GUIDED BY EXPERT PROFESSIONALS.

With a focus on providing our students with an exceptional educational experience that goes beyond textbooks and theories. That's why we bring industry professionals right into the classroom.



**Deepak Parekh,**  
Former Chairman  
**HDFC BANK**  
We understand your world



**Aryaman Birla,**  
Founder  
**ADITYA BIRLA**



**Anant Goenka,**  
Managing Director  
**CEAT**

### Industry Insights

### Application Based Learning

### Understanding Organisation Structure



**Sunita Wazir,**  
Senior Manager, Global Wellbeing  
**Hindustan Unilever Limited**



**Mr. D Sivanandan,**  
Retired Director General of Police (Maharashtra)  
and Former Police Commissioner of Mumbai



We visited about 10 Universities in the Global Immersion in the UK. The Global Immersion experience has helped me develop personally and professionally. I have had this unique opportunity to build a large network globally and I am sure this will be extremely helpful when I want to pursue my Masters.

-Mann Poddar,  
Student,  
ATLAS ISME



# GLOBAL EDUCATION AT HOME

**140+**  
students pursuing  
Masters' at leading  
global universities

Our students  
fulfilling their  
dreams in  
**10+**  
countries

With global associations across continents, our students are given the exposure to access to global immersions, student exchanges, masterclasses by renowned professors and global immersions while they study at ATLAS in Mumbai. Developing a global mindset helps them to prepare and make informed decisions to pursue Masters' at top ranked Universities and institutions globally. At ATLAS | ISME, students have an excellent track record of transforming ideas into thriving opportunities for themselves that contribute significantly to the national and global economy.



## OUR GLOBAL ASSOCIATIONS







## DEVELOPING A GLOBAL MINDSET, LEARN FROM INTERNATIONALLY RENOWNED FACULTY AND MAKE INFORMED DECISIONS

With academic events such as International Faculty Week, Global Immersions, Student exchange workshops and collaborative learning with global Universities, our students never miss out on what is trending in the world, enabling them to make informed decisions when they pursue their Masters' at worlds leading Universities.



**Multicultural Work Cultures**

**Global Business Practices**

**Cross Cultural Communications**



# “ Student Testimonials



**Aman Shah**

ATLAS ISME Student (Batch of 2021-24)

**I am very grateful that I got such an opportunity to do my Internship at Voltas-Beko through ATLAS.**

My mentor at Voltas- Beko was very patient and kind to me and I learnt countless things from him and this experience. Managing the work during this Internship wouldn't be possible without the skills we developed during the first year.



**Arsh Khanna**

ATLAS ISME Student (Batch of 2021-24)

**My experience at ATLAS SkillTech University has been enriching.**

Their unique style of teaching through a practical approach has already given me an insight into the real world. The faculty is extremely approachable and encouraged me to push myself



**Aishvi Ramaiya**

ATLAS ISME Student (Batch of 2021-24)

**These past three years at ATLAS have been an incredible journey of growth and discovery for me.**

From the moment I first set foot on campus, I was embraced by a vibrant community that not only prioritised academic excellence but also nurtured personal development



**Riya Doshi**

ATLAS ISME Student (Batch of 2021-24)

**The BBA course at ATLAS is one of a kind.**

It focuses a lot on the practical application of information and learning inspired by real life situations. It gives me a better sense of understanding and prepares me to step out into a workplace.





# Admission Process

## Eligibility

Students who have scored at least 60% in Class 12th with Mathematics are eligible to apply for the admission.

### APPLICATION

STEP 1



#### FILL OUT THE ONLINE APPLICATION FORM

Fill out the online application form on [www.atlasuniversity.edu.in](http://www.atlasuniversity.edu.in). Complete the form with your personal details



STEP 2



#### MAKE THE APPLICATION FEE PAYMENT

Follow the simple step of the application form & complete the application fee payment on the portal

### ENTRANCE EXAM

STEP 3



#### TAKE THE ABET (ATLAS B.Sc ENTRANCE TEST)

ABET assesses you on Logical Reasoning, Verbal and Quantitative Aptitude



STEP 4



#### PERSONAL INTERVIEW

Help us learn about your achievements, strengths and perspectives on global affairs. The interview will include business case studies and questions based on your SOP and ABET performance

### ENROLLMENT

STEP 5



#### GET YOUR OFFER

Once we have reviewed your application, we may choose to make you either a conditional (dependent on exam results) or unconditional offer



STEP 6



#### ENROLLMENT

Complete the enrollment process by paying the enrollment fee.



To know more about the program

## Contact Us:



**+91 84339 10206**



**isme@atlasuniversity.edu.in**



### **ATLAS SKILLTECH UNIVERSITY**

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Off Bandra-Kurla Complex (BKC),  
LBS Marg, Kurla West, Mumbai - 400070



Scan to know more  
about the course