



ATLAS
SKILLTECH
UNIVERSITY

ISME

School of Management
& Entrepreneurship

Introducing new specialisation **MBA in FinTech**





An MBA in Fintech prepares graduates for a dynamic and high-growth industry. Whether it's launching a start-up, working with digital banks, or driving AI-powered financial innovation, the fintech revolution is just beginning.

Why Should a Postgraduate Student Choose an MBA in FinTech?

1. Bridging Finance & Technology – Gain expertise in applying AI, blockchain, and big data to financial services.
2. Industry Relevance & Career Growth – FinTech is revolutionizing banking, investments, and insurance, offering high-growth opportunities.
3. Competitive Edge – Unlike a general MBA, this program provides specialized skills that are highly valued by financial institutions and startups.
4. Hands-on Learning – Exposure to real-world FinTech applications through case studies, simulations, and internships.
5. Networking & Industry Connects – Collaborate with FinTech startups, venture capitalists, and established financial institutions.

What you will be studying?

Core Finance & Business Modules

Apart from other Management subjects, your Fintech specialisation focus would be on the following specific fintech subjects :

Semester 1

Financial
Statement
Analysis

Semester 2

1. Investment Analysis and Portfolio Management
2. Financial Management
3. Digital Disruptions in Finance
4. Digital Banking and Neo Banking Models

Semester 3

1. Corporate Finance
2. Product Development in Fin-Tech
3. Blockchain and Digital Currencies
4. Big Data for Finance

Semester 4

1. Banking, NBFC and Insurance/BFSI
2. Algorithm Trading & Robo Advisory
3. Cyber Security in Finance
4. Entrepreneurship In FinTech

Practical Exposure

- Hands-on Training with AI-powered Investment & Trading Platforms
- FinTech Case Studies & Simulations
- Hands-On Live Projects
- Class Presentations
- Industry Masterclasses
- Hackathons

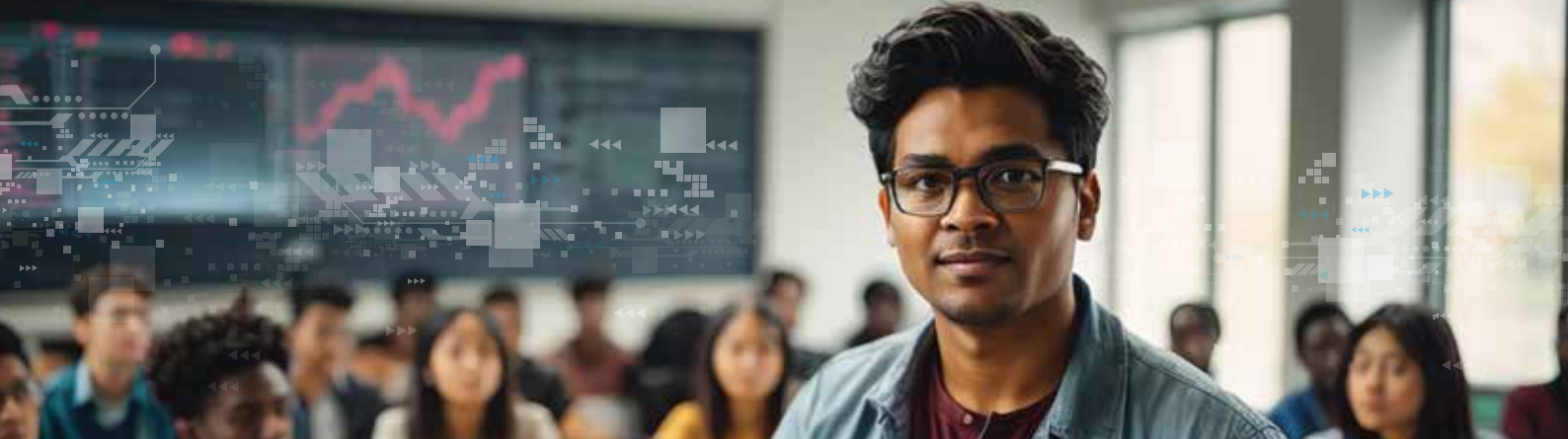
▲ Career prospects in FinTech

Fintech post-graduates are likely to work in Fintech startups, Digital Banking, Payment companies and within the tech departments of financial institutions. This combination of finance, technology, and strategy prepares students for roles such as Fintech Product Manager, Blockchain Consultant, AI-Driven Investment Analyst, Digital Banking Strategist, or Startup Founder in the evolving fintech landscape.

Career paths

- FinTech Product Manager – Leads digital financial products in banking and payments.
- Blockchain Consultant – Advises on blockchain solutions for financial firms.
- Cryptocurrency Analyst/Trader: Analyze and trade digital currencies.
- AI/ML Analyst in Finance – Develops AI-driven financial models for trading, lending, and risk analysis.
- Digital Banking Specialist – Works in neobanks, payment gateways, and financial institutions.
- Payments Analyst: Focus on optimizing payment systems, including digital wallets and online payments.
- Risk & Compliance Manager (RegTech) – Manages financial regulations using technology.
- Investment & WealthTech Analyst – Leverages AI for automated investment platforms.
- Insurtech Specialist: Develop and manage technology-driven insurance products."
- Cybersecurity Expert for Finance – Secures transactions and financial data.
- Data Scientist/Analyst in Fintech: Use big data and analytics to inform fintech business strategies.
- Compliance Officer (Fintech): Ensure fintech companies comply with digital finance regulations.
- FinTech Entrepreneur – Builds innovative financial technology solutions.





Skillset Aquired

MBA in Fintech graduates are prepared for roles that require knowledge of digital platforms, fintech products, and emerging technologies like blockchain and AI.



1 Financial Acumen

- Understanding of banking, investment management, and financial markets
- Risk management and compliance in fintech solutions
- Corporate finance & valuation techniques



2 Digital & Technological Proficiency

- Blockchain & Cryptocurrency: Understanding decentralized finance (DeFi), smart contracts, and crypto assets
- Artificial Intelligence & Machine Learning in Finance: Data analytics for fraud detection, robo-advisors, and credit scoring
- Cloud Computing & APIs: Integration of fintech solutions with banking systems
- Cybersecurity & Data Privacy: Managing risks associated with digital financial transactions



3 Business & Strategic Thinking

- Fintech Business Models & Innovation: Understanding disruptive technologies in financial services
- Regulatory Frameworks & Compliance: Navigating legal aspects of fintech across global markets
- Product Development & Agile Methodologies: Designing scalable fintech products



4 Entrepreneurial & Leadership Skills

- Startup Mindset & Venture Capital: How to launch and scale a fintech business
- Digital Transformation Leadership: Driving innovation in traditional financial institutions



5 Practical & Industry Exposure

- Hands-on experience with financial software, trading platforms, and AI-driven analytics
- Case studies on companies
- Projects with fintech startups, banks, or regulatory bodies

Emerging Industry Trends in FinTech

1. Embedded Finance & Banking-as-a-Service (BaaS)

→ Non-financial companies (e.g., e-commerce platforms) are offering banking services.

2. Decentralized Finance (DeFi) & Web3

→ Peer-to-peer lending, staking, and yield farming

3. AI-Powered Wealth Management & Robo-Advisory

→ AI-driven financial planning is democratizing wealth management.

4. Open Banking & API-Driven Innovation

→ Banks are integrating third-party services to enhance customer experience.
→ Example: UPI in India, PSD2 in Europe

5. Green & Sustainable Fintech (ESG Investments)

→ Growth of climate-conscious financial products and impact investing.
→ Example: Carbon credit trading platforms

