

Serial No.	Application ID	Student Name	Batch	Scholar Research Topic	Guide Name
1	2390026	Bulbul Chaudhary	2023	A Comparative Study of Employability Trends, Industry Demands and Skill Alignment in Product Design and Communication Design Graduates	Dr Jayashree Balasubramanium
2	2390009	Divya V Shah	2023	Revolutionizing Sustainability : Decoding Consumer Perceptions for AI Upcycled Fashion in Mumbai	Dr. Shashikant Patil
3	2390012	Divya Vijaychandran	2023	Educator Agency in Curriculum Planning: Developing a Future-Oriented Framework	Dr. Peeyush Gupta
4	2390003	Elizabeth Jerome	2023	Rethinking Architecture Design Education: Investigating, Identifying And Bridging The Gap Between Academia And Professional Practice	Dr. Shreya Maulik
5	2390019	Khan Mohammad Anwar	2023	Human-Centred Design of Context-Aware AI-Integrated AR/VR Fashion Experiences for Phygital Retail in India`	Dr. Varsha Agarwal
6	2390020	Mehta Nishith Durgesh	2023	Investigating the Pedagogical Potential of Drama/theatre - Process Parallels and Skill Overlaps	Dr. Peeyush Gupta
7	2390006	Nadkarni Nikita Rakesh A	2023	Investigating the Influence of AI-Enhanced Content Marketing on Sales across Generations: A Comprehensive Mixed-Methods Approach	Dr. Shashikant Patil
8	2390028	Poonam Mishra	2023	Inclusive Digital Communication in Indian Homegrown Apparel Brands: Understanding Neurodivergent Gen Z Consumer Perceptions and Impact	Dr. Anand Kopare
9	2490037	Rahil Dosani	2024	A Comparative Study of Consumer Buying Behaviour in Traditional and Quick Commerce for FMCG Products among Gen Z in Mumbai	Dr. Deepak R Gupta
10	2490008	Amrita Banerjee	2024	Developing a predictive hybrid model which addresses the estimation of soil moisture using remote sensing technique and machine learning to improve the accuracy for a geographic region	Dr. Yogesh Jadhav

11	2490050	Seema Hridaynath Hiwra	2024	The Role of Ethnic Wear in Preserving Cultural Identity Among Indian Youth	Dr. Kingshuk M
12	2490052	Hridaynath Motiram Hiw	2024	Evaluating the Impact of Companies Act 2023 and Income tax Act 1961 / 2025 on CSR practices in India	Dr. Kushagra Goel
13	2490054	Hansika Mustafa Disawal	2024	Impact of colour and branding in the virtual environment Industry selected Indian Fashion & Apparels E commerce Industry	Dr. Kajal Chheda
14	2490013	Utsav Shroff	2024	ESG and Impact Investing Orientation in Equity Investment Decision-Making of Millennial and Generation Z Investors in Mumbai	Dr. Kushagra Goel
15	2490056	Sunitha B K	2024	A Study on the Impact of Integrated Marketing Communications by Political Parties on Consumer (Voter) Behaviour in Karnataka	Dr. Varsha Agarwal
16	2490060	Harshal Jain	2024	Effect of Biomimicry-Inspired Advertising on Brand Image among Generation Z Consumers in Mumbai	Dr. Malcolm Homavazir
17	2490062	Rohit Ram Murthy	2024	The Impact of Digital Transformation on Micro,Small and Medium-Sized Enterprises (MSMEs) in Karnataka.	Dr. Varsha Agarwal
18	2490064	Shriya Barkol	2024	The Impact of Large Language Models on Teaching, Student Learning and Assessments in Higher Education Institutions in Mumbai	Dr. Malcolm Homavazir
19	2490069	Ramakrishnan Rajendran	2024	Foundational Framework For Data-driven Decision Intelligence In Enterprises	Dr. Swarna Swetha
20	2490072	Deshpande Neelima Anand	2024	Culture, Connection and Commitment: Understanding human side of Employee Retention among Generation Z in modern workplace in Mumbai	Dr Jayashree Balasubramaniam
21	2490073	K. Prashant	2024	Employee in the Age of Surveillance: Disclosure Behavior & Organizational Trust in Digital Workplaces	Dr.Suman Madan
22	2490078	Khushali Dodia	2024	The Influence of Food-Based Sensory Metaphors in Cosmetic (Lip Product) Naming on Consumer Perceptions and Purchase Intentions	Dr. Kajal Chheda

23	2590011	Ajay Gupta	2025	An Explainable Artificial Intelligence Framework for Fraud Detection and Credit Risk Mitigation in Digital Lending Platforms	Dr. Yogesh Jadhav
24	2590010	Heer Nikhil Haria	2025	Impact of Pradhan Mantri Mudra Yojana on Women Entrepreneurs in Pune District	Dr. Neha Karnik
25	2590007	Prateek Mehta	2025	The Engagement–Monetisation Paradox in Indian Retail Banking - A theory-building investigation into why comparable Indian retail banks are producing such different results on their transition from product-centric operations to digitally monetized, engagement centric ecosystems	Dr. Parag Amin
26	2590004	Sanjeet Kumar Varma	2025	A Comparative Study of Manual, Digital, and Generative AI enabled Fashion Illustrations through Empirical Analysis	Dr. Priti Saxena
27	2590002	Shirali Radhakrishna Tyagi	2025	Visual Narratives of Resistance: Semiotic and Multimodal analysis of protest, empowerment and symbolic expression in contemporary Indian Digital and Traditional Cultures (2020- 2025)	Dr. Rabinder Henry
28	2590001	Vaibhav Panchal	2025	The Systematic Study of Holistic Portraiture as a Critical Framework for Advancing Persona Dimensionality and Design Process Quality	Dr. Sanjay Venigalla
29	2590014	Sabir Bagwan	2025	A Unified Sustainability Benchmarking Framework for Artificial Intelligence Systems	Dr. Kunal Meher
30	2590020	Sabica Ahmad	2025	An Explainable AI Framework for Investigating GEN-AI Adoption Impact on Academic Performance in Higher Education	Dr. Shashaikant Patil
31	2590025	Manisha Madan Pradhan	2025	Spatial – Temporal Analysis and AI – based prediction of Urban Heat Island and Air Pollution in Thane City with Solar integrated mitigation strategies	Dr. Satish Upadhyay
32	2590037	Monali Gaurang Kanakia	2025	Impact of financial literacy and behavioural biases on insurance purchase decisions in India	Dr. Jyoti Kappal
33	2590046	Mrudul Mankame	2025	Use of Colour in films from an Indian aesthetic perspective.	Dr. Poonam Singh

34	2590048	Saurav Bose	2025	Investigating the Impact of AI Chatbots in Learning Strategies Among MBA Students with respect to Colleges of Mumbai & Navi Mumbai	Dr. Rabinder Henry
35	2590049	Sameera Salim Ibrahim	2025	An Explainable Machine Learning Framework for PTSD Risk Prediction with Sex-Disaggregated Analysis Using Public Secondary Datasets	Dr. Yogesh Jadhav
36	2590053	Santosh Talavdekar	2025	Consumer Behavior-Perspectives of Generation Z Towards Distance and Online Education in Management Institutes in Mumbai.	Dr. Poonam Singh